

AMY JONES Director of Philanthropy Royal Neighbors of America

Amy Jones is a graduate of St. Ambrose University with a Bachelor of Arts degree in journalism and radio/TV production, she earned her Master of Arts degree in journalism at the University of Iowa. Prior to joining Royal



 County Health Department
Sept 6 - Labor Day Parade
Sept 7 - Dr. Reginald Lawrence II, "State of the Schools"-Joint meeting with Kiwanis
Sept 14 - Dave Bills, Rotary District 6420 Governor
Sept 21 - Alfred Ramirez, Diversity in the Workplace
Sept 28 - Monta Ponsetto, Rock Island-Milan Education Foundation

Aug 17 -

Aug 24 -

Aug 31

July – Sept. Calendar

Aug 10⁻- Jack Cullen, Downtown Rock Island partnership

Margie Kane, Karples

Christan Schrader, Black Hawk Area Special Ed. Dist.

Nita Ludwig, Rock Island

Museum

Neighbors in 2017 Ms. Jones served as the Associate Director of Development for Unity Point Health - Trinity Health Foundation. She was responsible for raising nearly a half million dollars annually and leading the nonprofit's integrated marketing plan. A successful blogger, Ms. Jones writes for the Quad City Moms Blog and the now what? Child Abuse Prevention blog. She also has her own popular personal blog, AuthenticallyAmy, which has a strong social media following. Her writing focuses on topics such as personal development, caref

media following. Her writing focuses on topics such as personal development, career growth, and parenting. Ms. Jones received the Young Community Leader Award from the Quad Cities Jaycees for her volunteerism, and was named the 2016 Association of Fundraising Professional Quad Cities Chapter Member of the Year. She has also received the Young Professional of the Year award from the Quad Cities Chamber. She also serves on the boards of the Association of Fundraising Professionals - Quad Cities Chapter, Komen Greater Iowa, GROWTH, Rock Island, and Genesius Guild. Royal Neighbors of America, one of the nation's largest women-led life insurers, empowers women to meet the needs of their families with annuities and life insurance products such as whole life, term, simplified issue, and universal life. As Director of Philanthrophy Jones leads Royal Neighbors' efforts in the generation and celebration of more than \$20 million in Social Good annually. From program creation, management, and measurement, Amy engages across various platforms with 215,000+ members and more than 200 community chapters nationwide. Celebrating 130 years of insuring lives and empowering women, Royal Neighbors' corporate social responsibility efforts have spanned from actively supporting the passing of the 19th amendment to sewing thousands of masks during the covid pandemic. Royal Neighbors is a fraternal industry leader in developing and employing metrics to measure our volunteer and philanthropic impact of our membership. Jones says social good is built into the fabric of the Royal Neighbors culture, leadership, and missionalignment. Amy said that although the pandemic had made life difficult, it did not stop Royal Neighbors from having a strong year of philantrophy. The eitner staff has been working remotely from home since the pandemic began and will begin returning to their offices for seven days each month starting in September. She stressed that the work continued with each person doing a little at home, but added together much was accomplished. According to Jones, Royal Neighbors Mission is insuring lives, supporting women, and serving communities. The association has a 120 year history of doing just that from its start as a social club in 1891. The current National home office in Rock Island was built in 1921 and opened in 1922. It features huge brass front doors, an Austrian chandalier in the entry, and a beautiful 4th floor dining room overlooking the Mississippi and Centennial Bridge. Originally the building had a full gymnasium and workout room in the basement. Those areas are now used for storage and maintenance. There are 130 employees in the building which cost \$600,000 to build in 1921. Royal Neighbors is a fraternal organization dedicated to service, donating over \$9 millinoi in 2020 to hundreds of projects. Each Royal Neighbors "Chapter" which are groups of Royal Neighbors members who join together to tackle or support community projects, can apply to the National Office for grants to help fund their projects. Royal Neighbors also has a "Difference Maker Fund" that give \$200 to help encourage community fundraiding and service projects. The Nation of Neighbors is another Royal Neighbors fund providing \$10,000 grants to start or help grow a non-profit that serves women. Another Royal Neighbors program provides scholarships which are given based on volunteer activities, with academics used only to break ties. They also have a "Member Relief Fund, that provides \$200 for members suffering from any sort of natural disaster. Overall Royal Neighbors measures their Social Good impact at over \$20.3 million for 2021. Not bad for working from home! Another Rock Island treasure, Royal Neighbors!.



Rock Island, IL 61204 www.rirotary.com

Officers

Justin Peterson. President Cindi Gramenz, 1st Vice Pres. Eric Westphall, 2nd Vice Pres. Anne McGlynn, Secretary Carrie Crossen, Treasurer Angela Campbell, Past President

Board Members

John Daly Rick DeVinney Dan McNeil Monta Ponsetto Sue Rector Gary Rowe Molly Shattuck Kathy Trone Bob Swanson Co-Sgt.-at-Arms Cindi Gramenz Co-Sgt.-at-Arms

Program Chairs 2021-22

		C D
Aug-Sept	_	Gary Rowe
Oct - Nov	_	Frank Lambert
Dec-Jan	_	John Wetzel
Feb-Mar	_	Kai Swanson/
		Dave Hodge
Apr-May	_	Kathy Trone/
		Jeff Rose
Jun-Jul	_	Tom Hammar

Club Notes & Announcements!

- WELCOME GUESTS Today we welcomed guests Debbi Swanson, wife of Bob Swanson and Dick Fislar, husband of Mary Fislar. We also had one visiting Rotarian, Duncan Cameron, from the Naples, FL Club. Guests are always welcome at the "Number One Club". How long has it been since you invited a friend or colleague to be your guest at Rock Island Rotary?
- HELP NEEDED AT HEART OF HOPE FOOD PANTRY Volunteers are needed from 3:30pm to 5:30pm every Thursday to help make up food packages and assist in handing them to needy recipients. It is stricktly as drive thru, no contact distribution. Heart of Hope also needs old grocery sacks. They also have a clothing ministry and need donations of clothes. Older or slightly used men's, women's, and children's clothing will be appreciated. This time of year, coats, gloves, and caps, as well as warm pants and shirts/blouses are greatly appreciated. Project chair Steve Morenz will arrange to collect sacks and clothing. Email Steve at <u>smorenz3@gmail.com</u>.

WE ARE BACK TO LIVE MEETINGS so it's time to get back into the habit of attending Rotary and bringing a guest who might also be interested in great fellowship, community service, and networking with the area's leading business and service professionals. Who do you know that would be a great addition to our club?

- **SIGN UP AT SERGEANT'S TABLE** There are two signup sheets at the table:
 - 1) Sign up to participate in the Labor Day Parade as a walker/candy distributor, and
 - 2) Also last chance to sign up to order your Club polo and/or Club tee shirt. We need to place the order to have them for the Labor Day Parade!
- HAVE ITEMS FOR OUR NEWSLETTER? Email items, including photos to Bob Swanson at <u>bobdebswanson@att.net</u>.

FOUNDATION RAFFLE



Today's Foundation raffle featured a 50/50 cash drawing and fine wine donated by Anne McGlynn! The first ticket drawn was held by Bill Stengel who opted for the cash and promptly donated it to the Rotary Foundation. The second ticket taking home the wine was held by guest, Dick Fislar who had previously given a happy \$20 in honor of his anniversary with bride Mary. Nice to know they will have wine to go with their celebration dinner! Thanks to all who participated. Proceeds go to the Rotary Foundation.



WELCOME OUR NEWEST MEMBER!

Kathy Ruggeberg is currently the Assistant Superintendent of Teaching & Learning for the Rock Island-Milan School District #41. She is a three-time graduate (Bachelor's, Master's, and Ph.D.) of Illinois State University. Kathy works with administrators and teachers in all areas of curriculum, instruction, and assessment She is no stranger to Rotary, having been a member and officer of the former Milan Area club. Kathy and husband Chad reside in Davenport. President Peterson had the pleasure of inducting her at today's meeting. She was inducted today by President Peterson. Please welcome Kathy!





FOUNDATION MINUTE

Welcome to August, the Month of Membership and New Club Development in Rotary! By now Rotary Clubs all over the world are settling down to their new schedule for the new Rotary Year, including welcoming district governors and hosting diverse guests. At the same time The Rotary Foundation is planning authorizing grassroot projects and designating contributions that support Foundation programs and grants.

The Rotary Foundation's Trustee Chair, John Germ, believes that with more members in Rotary, "the Foundation could do even more good in the world. We would have more hands to set up water, sanitation, and hygiene projects, so that more people could access clean water. We would have more minds to plan global grants projects that support prenatal services, so that more babies could live. We could fund more district grants that support literacy, so that more people could learn to read."

In his inaugural message, President Shekhar Mehta reminds the 1.2 million Rotarians in more than 220 countries that "we are a membership organization, and members are our greatest asset." Mehta puts the icing on the cake when he promises that " ... every Rotarian who sponsors a member will be personally recognized by me. And those who are successful in bringing in 25 or more members will be part of our new Membership Society."

Now, Rotarians, that's something to work toward! Let's take President Mehta at his word.

ROTARY BASEBALL CHALLENGE

Diehard White Sox fan John Phillips has thrown down the gauntlet! He has heard enough from the Cardinals, Cubs, Brewers, Yankees, and fans of other major league teams! John says it is time to "Put up or Shut up!" So, here is his challenge: "We have many baseball fans in our club who are loyal to their teams. Cubs, Cardinals and White Sox dominate but there are other teams as well. These teams are doing well this year and have post season aspirations. As a Sox fan, I am willing to bet that the win/loss record for the White Sox will be better than the other teams at the end of the regular season. If they do not have the best record, I will donate \$100 to the Rock Island Rotary Foundation. I challenge the other fans of their favorite teams to do the same. If their team does not have a better record than the other teams in the challenge, they agree to donate \$100, \$50, or \$25 to the Rock Island Rotary Foundation or the Rotary International Foundation (their choice)."

To join the Challenge, we need to know your name, your team, and the amount you agree to pledge if your team does not have a better final record than other teams in the challenge. Rotarians can let John or Bob Swanson know if they want to participate. Who is willing to face the Challenge and add your name?



John Phillips Bill Stengel Jim Nordquist Kathy Trone



Frank Lambert



Anne McGlynn **Bob Swanson** Jim Moran **Garv Rowe Justin Peterson Molly Shattuck Bud Phillis**





Duncan Cameron

Doug Hultguist

John Oliger

The list is growing! **STILL TIME TO JOIN THE FUN** Email bobdebswanson@att.net Name your team and your bet!



NEW MEMBER APPLICANT



Erin Williams was a visiting guest with us last Tuesday and on Wednesday we received her application for membership in our Club. Erin is the Director of Annual Giving at Augustana College. She earned her bachelor's degree from Northern Illinois University. Erin and husband Mike reside in Bettendorf. She will be joining as an associate member under the Augustana College corporate membership. She has spent her career working with non-profits including Gilda's Club, the Juvenile Diabetes Research Foundation, and United Way of the Quad Cities. Director comments to Justin Peterson or Cindi Gramenz. Please make Erin feel welcome and take time to say "Hi" when you see her at a meeting.

WINE AUCTION SPONSORS NEEDED

Rock Island Rotary will hold a 2 week long "ON-LINE" Silent Auction of High Quality Wine Starting in Mid-August Nearly \$7,000 worth of wine will be auctioned and the event will be widely publicized far beyond our Club members. We anticipate reaching thousands of people in the Quad Cities and surrounding region. The wine was a very generous donation, but we have the cost of shipping, taxes and miscellaneous expense for preparing the wine for auction. TIME IS SHORT – PLEASE EMAIL TODAY! Deadline tomorrow! Here are the Sponsor opportunities:

<u>Auction Sponsors</u> – You/Your Business or Entity will be recognized as an Auction Sponsor in all pre-auction promotions on Facebook, Twitter, Internet, and directed emails. You will also be shown as a sponsor in the On-Line Auction itself for the entire time the auction is open (minimum of 2 weeks)! Cost - \$200.00

<u>Swag Sponsors</u> – Your Buisiness or Entity provides Swag promoting your business which will be added to an auction item. That item will then be named including your name. I.e., "John Doe Company Nobis Cabernet Sauvignon Delight". That name will appear on the item throughout the auction (minimum of 2 weeks) continuing all the way through to the successful purchase of the item. Variable Cost - \$100, \$150, \$200

Email Jeff <u>irose@ambankqc.com</u> or Ruth Lee <u>rotarianruth@gmail.com</u> to get your business or organization in the auction promos+ Thanks to those that have signed up!!



BLOOD DRIVE – TODAY

Rotarians held our annual Blood Drive today and invited Rock Island Kiwanis members to join us. All together we had 13 donors. Because of the pandemic blood and plasma have been in a critically short supply for the past year. We are please to have helped reduce that shortage and look forward to another Club blood drive in November. Thanks to all who donated!



WINE AUCTION

Bid on your favorite lavish red and white options at our ROTARY WINE AUCTION! Treat yourself to these exclusive SONOMA VALLEY wines that are not found in any local stores!

Online Bidding begins Aug. 18 Online Bidding closes Sept. 2

**Minimum bids will be required

All proceeds go to our Service Above Self Scholarship



WATCH YOUR EMAIL NEXT WEEK FOR DETAILS ON HOW TO GO ONLINE AND PREVIEW ALL OF THE ITEMS THAT WILL BE UP FOR BIDS:

TODAY'S FINES & HAPPY/SAD DOLLARS

Cindi Gramenz & Marcy Bell each were fined for leaving early today. Guest Dick Fislar gave \$20 in honor of his anniversary with Mary and another \$20 for the two of them being inducted into the Senior Olympics Hall of Fame. Congratulations! John Wetzel, Gary Rowe, and Bud Phillis all had sad dollars for the Cubs trading Rizzo, Baez, Bryant, and Kimbrel. Duncan Cameron was fined \$1 for his phone ringing during the meeting. Carrie Crossen had a sad dollar for the passing of her 5- year-old golden retriever. Kai Swanson paid a happy dollar for his grandson's appearance in a currently running John Deere TV commercial. He's the little guy asking, "Can tractors fly?" All fines go to the Rotary Foundation to help carry on our great philanthropic activities worldwide.

PUMPKIN PALOOZA 2021!





Pumpkins Palooza 2021 plans are in the works.

Each year generous Rotarians have supported a bright orange t-shirt for each of the kids and teachers in 1st and 2nd grade at Earl Hanson. These are pretty prized gifts for the kiddos, and we want to continue the tradition this year.

Might you consider joining a small, but mighty, group of Rotarians who have consistently sponsored these treasures? The investment is \$100, and we do have the opportunity to include your logo or name on the shirts. Believe me you get good mileage from your sponsorship - the smiles are awesome, and these shirts truly are worn throughout the year.

If you are interested, let Sue Rector know at <u>srector3614@gmail.com</u>. We will need to know by August 31 so that we can get the shirts ordered and ready to go for our

Humor from Dr. Bud Phillis -





A SHORT GUN STORY

A GUY WALKED INTO A CROWDED BAR, WAVING HIS UNHOLSTERED PISTOL AND YELLED, "I HAVE A 45 CALIBER COLT 1911 WITH A SEVEN ROUND MAGAZINE PLUS ONE IN THE CHAMBER AND I WANT TO KNOW WHO'S BEEN SLEEPING WITH MY WIFE."

A VOICE FROM THE BACK OF THE ROOM CALLED OUT,

"YOU NEED MORE AMMO!"



Rock Island Rotary TRIVIA NIGHT

Friday, November 12th at 6:30pm

SAVE the DATE and get your team together for Rock Island Rotary's annual fundraiser! Cash prizes, cash bar, 50/50, silent auction and TONS of FUN with MR. TRIVIA!!!

This fundraiser supports Earl Hanson Elementary School and RI Rotary Community Grants. Corporate Sponsorships are available!

When: Friday, November 12th, 2021

Where: Milan Community Center, 2701 1st Street East, Milan

Time: 6:30pm START time, doors open at 5:45pm

Cost: \$100 a table, up to 10 players

RSVP: Kathy Trone 309-794-9400 or Kathy@wesselspc.com

The Rock Island Rotary Club is challenging all other Rotary Clubs in the QC Area to participate and TRY to win the "Traveling Trophy" for the SMARTEST ROTARY CLUB!

SAVE THE DATE

ROTARY REINDEER RAMBLE



December 5, 2021

9:00AM

START & FINISH-CIRCA 21, 1828 3rd Ave, Rock Island, IL 61201

COURSE - Flat & Fast, scenic, accurate, wheeled distance.

SHIRTS - Size guaranteed to pre-registered runners and walkers

RUNNER'S AWARDS-- Overall male and female 3 awards per ages 0-9, 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80+

WALKER'S AWARDS-- Overall male and female, 3 awards per age groups 0-29, 30-39, 40-49, 50-59, 60+ ALL THIS PLUS GREAT FOOD & DRINK!

REGISTER ONLINE - GETMEREGISTERED.COM/ROTARYREINDEERRAMBLE

REGISTRATION FEES – Pre-registered, postmarked not later than 11-20-20 \$25.00 Rotary members \$23.00 After Nov 20, \$30.00 for all!

PACKET PICKUP & REGISTRATION 7: 30AM to 8: 45AM RACE DAY

GRAND PRIZE! GIFT CERTIFICATE for two for CIRCA 21. for pre-registered runners only! MUST BE PRESENT TO WIN! NO EXCEPTIONS!

If you have questions call Dick or Mary Fislar at 309-788-0500 or e-mail cruisemaster18@yahoo.com

------CUT HERE ------

OFFICIAL ENTRY FORM (MAY BE DUPLICATED) PLEASE PRINT !!!

First name		_Mid		Last Name_		
Age race day	Date of birth	//	Male	_Female	Run	Walk
Circle shirt size S No shirt option		·			<u>//</u>	
ADDRESS		CIT	Y		_ STATE_	ZIP
E-MAIL ADDRES	ss					

WAIVER (MUST BE SIGNED) In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do hereby release and discharge Rock Island Rotary, the City of Rock Island, any sponsors, supporters, or volunteers, for all claims of damages, demands, actions whatsoever in any manner arising or growing out of my participation in the ROTARY REINDEER RAMBLE 5K Run or Walk. I attest and verify that I have full knowledge of the risks involved in this event, am physically fit, and sufficiently trained to participate in this event.

SIG NATURE Participant, or Parent or Guardian if under 18 years of age. DATE

MAKE CHECKS PAYABLE TO ROCK ISLAND ROTARY Mail entry and payment to ROTARY, P.O. Box 4271. Rock Island, IL 61201. NO REFUNDS RACE WILL BE HELD REGARDLESS!

The World Series of Giving PLAY BALL!



Rotary District 6420 first annual 2021-2022 'World Series of Giving' campaign is under way!

Welcome to July and August Spring Training! This is the time to get your Foundation leadership team together, create goals and develop a team strategy.

The regular season starts in September!

Monthly standings will be posted on the district's website and Facebook site, beginning in October.

Clubs compete based on per capita giving to the Annual Fund and PolioPlus. The top club in each division receives a commemorative Louisville Slugger baseball bat and the division winners will be announced June 1, 2022.



In June (2022), the five division winners compete for the World Series of Giving title and the ultimate winner will be announced on July 1, 2022.

Is your team ready! If not, it's time to dust of the cleats, take a few practice swings and get in there!



Attached are our Club's final **District Survey results** that President Peterson submitted to the District. We received 21 completed surveys back from members. As you will see we do A LOT of things very, very well but it did identify some areas of improvement. Justin asked that we share the results with the Club so we can all see our strengths and weaknesses.

District 6420 State of the District Survey July 2021

Name of Rotary Club of Rock Island

For each question, please circle the answer that most reflects your club during the past 5 years. Do not consider just the past 18 months that were impacted by the COVID-19 pandemic.

If you have any questions, please contact Laura Kann, District Governor Elect, at <u>LKK1@comcast.net</u> or 678-315-2406.

Thank you very much for your support of this important District 6420 activity.

Club Experience

1. Are your club programs relevant, interesting, and varied?

Does your club have a greeter who welcomes members to meetings?

3. Are your meetings well organized and run professionally?

Yes 100% No 0%

4. Do members tend to sit at different tables each week to meet and talk with different people?



52% NO 48%

Do members of your club participate in Rotary events at the District level?

Yes) 80% No 20%

6. Are most of your members aware of Rotary's progress toward polio eradication and proud to be a part of it?



Does your club recognize members of your club or your community at least monthly?



8. Does your club occasionally try new things (activities, meeting practices and formats, service projects, socials) to enrich your member's Rotary experience?



Service and Socials

9. Does your club hold regular get-togethers (not counting club meetings) for socializing and networking?

Yes 40% NO 60%

10. Does your club encourage members to bring significant others and family members to club meetings and events?



11. Does your club offer members leadership opportunities and professional development?

 Does your club encourage your members to get involved with and help mentor Interact Club members, Rotaract Club members, or Rotary Youth Exchange students

Yes 84% No 16% Not applicable

13. Does your club consult community leaders to determine needs before choosing a project?



14. Does your club have at least one service project in progress right now?

Yes 89% No 11%

15. Does you club have a process in place to solicit input on service and social activities from all members?

(Yes) 60%

% No 40%

16. Are your club's service projects aligned with Rotary's seven Areas of Focus and Avenues of Service?



Members

17. Does your club actively seek to recruit members from professions in the community or demographic subgroups in the community that are underrepresented?



58% No 42%

18. Does your club keep in contact with Rotary alumni (ex. former Interact students, former Rotaractors, or former Rotary Youth Exchange students)?

Yes 39% No 61%

19. Does your club actively seek to recruit retired professionals?

56%

- Yes 44% (No
- 20. Are at least 75% of your members involved in at least one service project each year?



21. Does your club retain at least 90% of its member most years?

Yes 80% No 20%

22. Does your club have a process for soliciting feedback from members about their Rotary experience and the future of your club?



23. Are guests to your club introduced and invited back?

Yes)100% No 0%

24. Are new members provided with an orientation and opportunities to get involved?

(Yes 100% No 0%

25. Are new members paired with more seasoned members for mentoring and support?



26. Does your club ask members to speak at meetings about their vocation?

Yes 85% No 14%

Image

27. Does your club have an online presence via a public-facing, visually appealing club website, Facebook page, or other social media platform?



28. Does your club have members responsible for public image and outreach?



29. Does news of your club's service projects or other events appear regularly in the local media?

Yes 37% No 63%

30. Does your club follow Rotary's updated branding guidelines?

31. Does your club use marketing materials provided by Rotary International, such as public service announcements, vidoes, images, and logos?



32. Does your club display Rotary signs and banners at your meeting place?



33. Does your club have a customized brochure that can be shared with community members and potential members?



Business and Operations

34. Does your club have a strategic plan that is used to set priorities and guide activities?

Yes 100% No 0%

35. Does your club have functioning and active committees that are responsible for major projects and activities?



36. Does your club have an established process for selecting and preparing future leaders in a timely fashion?



37. Does your club have a formal induction ceremony for new members?

38. Do at least half of your members have a My Rotary account?

Yes 9% No 91%

39. Does your club set and approve an annual budget that is overseen by a club treasurer?



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40. Does your club's board of directors or leadership team meet at least monthly?



Please provide any thoughts or comments you wish to share in the space below.

RE: Activities, meeting practices and formats, service projects, socials - Need to think outside the box and re-invent Club

RE: Club programs being relevant, interesting and varied - We stay in a very "safe" zone but do not cover the full diversity & richness of our community.

Our local newspapers rarely put in information for any service clubs anymore. We send it but they don't print it.

Do not hold get togethers as often as I'd like to see.

Uncertain if this occurs but would be wise to consult community leaders before choosing a project and review community surveys (i.e. United Way)