



BE THE INSPIRATION

# Rock Island Rotary Weekly Review

March 5, 2019: Volume XXVI, Issue 34

MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER



**VISIT QUAD CITIES**



Guest speaker at today's Rock Island Rotary meeting was Dave Herrell, President and CEO of Visit Quad Cities. Visit Quad Cities has a full-time staff as well as part-time visitor counselors and support staff offering information about Things to Do, Trip Starters, Places to Stay, Details About Our Cities, Events Calendar, Seasonal Activities, and a guide for Eat, Drink & Shop. All services are available in person, by phone, or via an interactive website. <http://www.visitquadcities.com>. Visitors will be surprised to find the large extent of details available, for instance, under "Things to Do" there are details on Kid's Stuff, Arts, Theatre, Music, Museums & History, Gaming & Riverboat, Guided Tours & Rentals, John Deere, Gardens, Parks, Pools, Biking & Hiking, Golf & Sports, and Spas & Health Care. "Trip Starters" includes Free Fun in the Quad Cities, Weekend of Family Fun, Wine Aficionados, Getaway for Adults, Bike, Hike & Explore, Craft Breweries, and Shopping in the Quad Cities. The Quad Cities Convention & Visitors Bureau named Herrell, of Jacksonville, Fla., as President & CEO of Visit Quad Cities on September 11, 2018. He came to the Quad Cities after serving in management positions in Jacksonville, Phoenix, and Nashville. He has a background in destination and brand marketing, administration, operations, strategic planning, business development, fundraising, communications, and non-profit management. He officially began on October 8, 2018. Before joining the Quad Cities Convention & Visitors Bureau, Herrell led the City of Jacksonville's Office of Sports & Entertainment as their Sports & Entertainment Officer. Herrell led the operation of annual signature events such as the Florida-Georgia Game, Florida-Georgia Hall of Fame Induction Ceremony, Jacksonville Jazz Festival, and the Sea & Sky Airshow to name a few. He further managed the City's Sports & Entertainment Complex Capital Maintenance Fund and was a principal on the \$90M TIAA Bank Field stadium renovation project which included the creation of Daily's Place. He has also held leadership positions with the Arizona Sports Foundation, the Nashville Sports Council, and Music City Bowl, Inc. Throughout his career, he has been involved with hundreds of projects that have yielded more than \$800M in direct economic impact. He has worked on numerous NCAA events, SEC Conference Championships, neutral site college football games, various amateur athletic and national governing body events, multi-day music & entertainment festivals, air shows with The Blue Angels, arts & cultural events, and more. Herrell said after joining over the Quad Cities Convention and Visitors Bureau he changed its name to "Visit Quad Cities" He felt that more directly stated the mission of the group. Mr. Herrell says that tourism equals economic development noting that last year 1.6 million people visited the Quad Cities generating over \$6.1 million in hotel./motel tax revenue. To that add the food, gas, merchandise and tickets purchased and other money spent by the visitors and the impact is huge. He said our area needs to think bigger. There are 37 million people living within 6-hours driving distance from the Quad Cities. Visit Quad Cities hopes to bring many of them here. "Visitors leave their money here when they leave", Herrell noted. We've been competing with Peoria, Rockford and Des Moines and need to set our goals higher. He hopes to go beyond 2 million visitors and \$10 million in hotel/motel tax revenue soon. He said that the last strategic visioning done by the Visitors Bureau was twelve years ago. He said soon Visit Quad cities will lay out a new strategic vision and plan. He made a point to highlight that we all benefit from income brought in through visitors saying, "The \$6.1 million from last year's hotel/motel tax went into area community coffers in place of increased taxed to bring in that amount from residents". He urged us to always be positive about the Quad Cities.

## February - April Calendar

- Mar 12 - Jim Sanderlin Dir. Dev. & Com. Bethany for Children & Fams
- Mar 19 - Henry Hall – Rocky Girls Basketball
- Mar 26 - Clair Peterson, Tournament Director, John Deere Classic
- Apr 2 - Laura Fontaine – 2020 Census
- Apr 9 - Bert Blood Scholarship
- Apr 16 - Rotary Awards Luncheon
- Apr 23 - Earl Hanson Inspire Choir
- Apr 30 - Past District Governor Jim Nelson, Peru Aquarium & Botanical Garden Project



P.O. Box 4514  
Rock Island, IL 61204  
[www.rirotary.com](http://www.rirotary.com)

## Officers

Sue Cassatt, President  
Mark Mayeski, 1st VP  
Angela Campbell, 2nd VP  
Anne McGlynn, Secretary  
Carrie Crossen, Treasurer  
Bruce Peterson, Past Pres.  
Co-Sergeant at Arms  
Bob Swanson & Vic Boblett

## Board Members

Rick Emery  
Sarah Gorham  
Kathy Lelonek  
John Oliger  
Justin Peterson  
Molly Shattuck  
Bill Stengel  
Tammy Weikert

## Program Chairs 2018-19

Aug – Sept: Stan Coin  
Oct – Nov: Mike Locander  
Dec – Jan: John Wetzel  
Feb – Mar: John Wetzel  
Apr – May: Gary Rowe  
June – July: TBA

## Club Notes & Announcements!

- **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome many guests to today's meeting. Alleman Jr. Rotarian Isabella Gussi joined us today. Pat Herath was the guest of Sue Rector. Laura Fontaine from the Day Foundation was a guest of Dave Geenen. Our exchange daughter Ricio Rebolledo "Sheeo" was present along with visiting Rotarian, Mark Zimmerman from the Davenport Club. Guests are always welcome at Rock Island Rotary!
- **BE A WALKER, RUNNER, OR HELPER** for our 2019 Rotary Ramble. Help will be needed to sign-in runners, hand out race numbers, operate stop watches, serve food, and many other odd jobs. See Mike Locander to sign up.
- **SERVICE** – Help is needed with the Heart of Hope Food Pantry. We help every Thursdays from 5:30 to 7:30pm. It's easy duty and is truly Service Above Self at its most basic definition. Volunteers have been scarce lately, so please contact Al Metz to join our team of volunteers! Used but sound plastic bags are needed too. They also are collecting men's and women's winter clothing for their free clothing exchange. Drop off anytime the Heart of Hope Center is open. Call Al Metz to volunteer to help at 309-236-2013.
- **CLUB FUNDRAISER AND INTEREST SURVEY** – If you have not filled out and returned your survey, please do so and send it to Bob Swanson or Sue Cassatt; or bring it with you to next Tuesday's meeting. Additional blank forms are available at the Sergeant's table for one more week.
- **DUELING PIANOS IS THIS THURSDAY**, March 7<sup>th</sup>. There is still time to get tickets for this fun event which is one of our major fundraisers. The talent puts on a great, hilarious performance and does it without being crude or raunchy! Please join us. See the flier on page 4 for ticket details. Free beer is included with this year's ticket.
- **Have Items for our Newsletter?** Email to [bobdebswanson@att.net](mailto:bobdebswanson@att.net). If you attend a Rotary event and take pictures, please also email or text them to Bob. The newsletter is much better with lots of photos!

## FOUNDATION RAFFLE REPORT



Today's raffle featured cash, a Dr. Tadlock walnut bowl, and wine from the Lo Milani cellar. The first ticket was held by Tom Hammar who took the cash and gave it to Sheeo, our exchange daughter. Larry Tadlock held the second lucky ticket and took the wine. The final winner was held by Howard Beck who was very pleased to take home the bowl. Thanks to all who participated. Proceeds from our raffle go to the Rotary International Foundation.

## NEW PAUL HARRIS FELLOW!



Maya Mayeski

Today, Foundation Chairman, Bud Phillis had the pleasure of calling forward 1<sup>st</sup> Vice-President Mark Mayeski and presenting him with a Paul Harris Fellow certificate and pin in honor of Mark's 15-year-old daughter, Maya Mayeski. Mark has sponsored four Paul Harris Fellows, including his own. He mentioned that his recent presidents-elect training seminar (PETS), brought to light the many incredible things accomplished by Rotary and the Rotary Foundation. He stated that he has signed up for the automatic electronic withdrawal program available to Rotarians. As little as \$10 a month donated to the Rotary Foundation exceeds Rotary's "\$100 Every Member - Every Year" goal and makes becoming a Paul Harris Fellow easy and convenient. He urged all members to consider becoming a "sustaining member" (donating \$100 per year) and honoring loved ones with Paul Harris recognition.

## FOUNDATION MINUTE

A project to provide clean water Lebanon's schools is uniting leaders from many of the country's diverse religious, cultural, and political divisions!

In 2011 Rotary members in northern Lebanon decided to install new tanks and water filters in a few nearby schools with the help of a Rotary Foundation grant. The idea caught on and two years later one giant water project that would reach every school in Lebanon and involve all 24 of the country's Rotary clubs developed.

While clean water was the main objective, the leaders also saw the effort as a means of helping heal Lebanon's long history of sectarian strife. Working alongside Rotarians of various faiths to promote the project deepened understanding of those with different religious or political views.

This project exemplifies the mission of Rotary which is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Your financial support enables this to happen. Thank you.



## How About Stepping into the Spotlight!



We are now taking names for upcoming Rotarian Spotlight talks (no longer than 5 minutes in length). We have the following dates open: March 19, 26, and April 2, 9, 16, 23, 30.

Take the opportunity to tell the club a little bit about yourself and your business/occupation.

If you are interested, email Mark Mayeski at [Mark.Mayeski@edwardjones.com](mailto:Mark.Mayeski@edwardjones.com).

It's a great way to network and meet new friends and potential business contacts. Let us know what you do and what you can do for us! Email Mark today!

## NOMINATIONS NOW BEING ACCEPTED FOR ANNUAL ROTARY AWARDS

On Tuesday, April 16<sup>th</sup> Rock Island Rotary will host our annual Awards Banquet at which time the top two scholars from Rock Island High School, Alleman Catholic High School, and Augustana College will be Honored and presented with plaques in recognition of their achievements. We then present the Rotary Community Service, Rotary Excellence, and Rotary A. T. Pears Awards. The banquet also features a guest keynote speaker whose identity will be published in a future issue.

Rotarians are asked to nominate deserving individuals for our Awards Committee to consider for our Club Awards.

The EXCELLENCE AWARD may be presented to any community member who has demonstrated sustained excellence in their occupation or area of skill/expertise. The recipient need not be a Rotarian.

The COMMUNITY SERVICE AWARD may be presented to any community member who has demonstrated outstanding and dedicated service to our community. The recipient need not be a Rotarian.

The A.T. PEARA AWARD is the highest and most prestigious award given by Rock Island Rotary. It is given to a member of Rock Island Rotary in recognition of outstanding "Service Above Self" to our Club and the ideals of Rotary International. It is considered a lifetime award and may only be awarded once to the recipient. The recipient must be a member of Rock Island Rotary.

Rock Island Rotarians are urged to nominate potential award recipients in as many categories as desired. Please print the [nomination form on page 7](#). Submit your nomination(s) to Carrie Crossen.



**THIS THURSDAY!**

# ROTARY DUELING PIANOS

Get A Little Off Key

featuring



hosted by Rock Island Rotary & Twin Rivers Rotary After Hours

Thursday  
**March  
7th**

**The**  
Establishment  
220 19th St. Rock Island

**7:00pm**  
doors open @ 6:30  
**\$40** tickets (\$45 at the door)

\$250 VIP Table of 4  
All tickets include beer  
After party at Icons Martini Bar

Tickets can be purchased online at **Eventbrite**  
keyword "A Little Off Key"  
or

contact Sue Lerschen-Cassatt at 309-644-0101,  
SCassatt@wintrustmortgage.com

Money raised from the event will go to support  
local youth programs and other Rotary projects!



# ROCK ISLAND ROTARIANS



PLEASE JOIN US AS WE HONOR 33  
YEARS OF SERVICE TO THE ROCK  
ISLAND-MILAN SCHOOL DISTRICT!

*Dr. Mike Oberhaus*

RETIREMENT RECEPTION  
THURSDAY, MARCH 14, 2019  
4:00 - 6:00 P.M.  
HAUBERG CIVIC CENTER  
1300 24TH STREET, ROCK ISLAND

No gifts please. Questions can be directed to Leslie  
Fonseca, 309-793-5900 x210.



- **Rotary Ramble 5K Run or Walk** – Raising Funds for **Rock Island Rotary** Community Projects
- **Sunday April 28<sup>th</sup> , 2019 at 8:00 am**
- **Location – The Establishment and Illinois Casualty Company Rock Island, IL**
- **5K Runners** – Overall Male and Female Winner Awards  
1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place awards for these age groups:  
0-9, 10-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 +
- **Walker Category** – Overall Male and Female Winner Awards  
1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place awards for these age groups:  
0-29, 30-39, 40-49, 50-59, 60+
- **Food / Drinks Awards and Drawing** – Post race and at the Awards Ceremony.
- **Fees / Registration** 5K Runners and Walkers - **\$30.00** by 04/14/19 Mail or online registration  
**\$35.00** after 04/14/19 and on Race Day Morning  
**\*\*\* Entries after 4/14/19 cannot guarantee a race shirt. Quantities will be limited \*\*\***  
**Phantom Runner – \$20.00 Shirt Only with no race registration by 4/14/19** ( Must provide address and contact info.)
- **Additional Donations** accepted for Rock Island Rotary projects.
- **Packet Pick Up and /or Race Day Registration:** 7:00am - 7:30am on Race Day
- **Grand Prize Drawing for a \$200 Visa Gift Card** – Pre-Registered Runners Only that have Registered by 04/21/19  
**Must be present to win – No exceptions!**
- **Food and Drink** – Post Race at the Awards Ceremony – Snacks, Fruit, and refreshments.
- **Sponsors** – Rock Island Rotary, The Establishment, Illinois Casualty Co, The River Cities' Reader and many more  
**Online registration at:** Getmeregistered.com – Search for Rotary Ramble 5k – April 28<sup>th</sup>, 2019
- **Official Entry Form – Please Print !!! OR Register Online:**  
[https://secure.getmeregistered.com/get\\_information.php?event\\_id=MTU0ODAwNDUyNzU1NTRZ3fxHOpi9B8fX](https://secure.getmeregistered.com/get_information.php?event_id=MTU0ODAwNDUyNzU1NTRZ3fxHOpi9B8fX)

First name \_\_\_\_\_ Mid \_\_\_\_\_ Last name \_\_\_\_\_ Age on race day \_\_\_\_  
 Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_ Run \_\_\_\_\_ Walk \_\_\_\_\_ Phantom Runner Shirt only \_\_\_\_\_  
 Circle Shirt Size **S M L XL XXL (add \$2.00 for XXL)** Phone # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
 e-mail address \_\_\_\_\_

- **Waiver must be signed and acknowledged:**  
In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do  
 Hereby release and discharge Rock Island Rotary, the city of Rock Island, any sponsors, supporters or volunteers,  
 for all claims, of damages, demands, actions whatsoever in any manner arising or growing out of my  
 participation in the **ROTARY RAMBLE 5K run or Walk**. I attest and verify that I have full knowledge of the risks  
 Involved in this event, and I am physically fit, and sufficiently trained to participate in this event.

Signature \_\_\_\_\_ Date \_\_\_\_\_ (Participant or Parent / Guardian if under 18 yrs. of age.)

Make Checks Payable to **Rock Island Rotary / Rotary Ramble** and mail entry with payment to:

**Rock Island Rotary / Ramble 5K PO Box 4514 Rock Island, IL 61204-4514**

**\*\*\*\* No Refunds – Race will be held Regardless, and weather conditions may vary. \*\*\*\***

ROCK ISLAND ROTARY CLUB  
2019 Awards Committee



Rock Island Rotary's annual Awards Luncheon is scheduled for **Tuesday, April 16th**. The Awards Committee seeks nominations for the following awards:

1. **Excellence:** Recognizes distinction or superiority in a field of endeavor. This can be for a single accomplishment or for achieving high standards of achievement or performance over as sustained period of time.
2. **Community Service:** Recognizes individuals or organizations who have worked effectively for the betterment of our community.
3. **A.T. Peara Award for Service Above Self:** Recognizes the Rock Island Rotary member who has exhibited the dedicated service and faithful commitment to the ideals of Rotary that were personified by A.T. Peara, for whom the award is named after.

The first two awards are open to any individual or organization that has demonstrated excellence or worked for the betterment of the Rock Island community. The excellence award applies to all lines of work and to all ages.

The A.T. Peara Award is limited to current members of Rock Island Rotary.

To ensure that our committee has adequate time to evaluate, consider, make the selections, and have awards prepared, the deadline for nominations is March 26th. Please consider making one or more nominations using the lower portion of this form. Additional copies are available if you need them. We greatly appreciate your participation and assistance.

Submit Nomination to: Carrie Crossen or by e-mail to [ccrossen@choosethechief.com](mailto:ccrossen@choosethechief.com)

-----  
**NOMINEE NAME:** \_\_\_\_\_ Your Name: \_\_\_\_\_

Nominated for (be sure to indicate):

\_\_\_\_\_ Excellence \_\_\_\_\_ Community Service \_\_\_\_\_ A.T. Peara Award

Reasons in support of your nomination:

---

---

---

---

---

---

---

---

---

---

## JUST FOR FUN!

# Odds 'N' Ends

- \* Class is knowing what to say, when to say it and when to stop.
- \* Health is the greatest gift, contentment the greatest wealth, faithfulness the best relationship.

*Buddha*

- \* A police recruit was asked during the exam, "What would you do if you had to arrest your own mother?" He answered, "Call for backup."

\*\*\*\*\*

### Six Steps To Avoid Overheating

**Caution : Never remove the radiator cap if a working temperature gauge has a higher than normal reading in the car . The water when it is in a hot engine and radiator has enough heat to scald if the cap is opened.**

- 1 - Drain and flush the entire cooling system as specified in your car owner's manual. Reverse flushing is more effective than just running water into the radiator.
- 2 - Check the hoses for cracks, leaks and swelling. Make sure that the clamps are tight. Change the hoses if they are soft compared to a new hose. Don't forget to check the heater hoses as well.
- 3 - Check belts for tension by pressing down on the middle of the belt at a point about midway between the pulleys. The amount of "give" should not be more than 3/8 inch. Tighten if necessary.
- 4 - Check the coolant level. If it is low, add a 50/50 mixture of water and anti-freeze. Adding water alone will dilute the mixture in the cooling system and the freeze protection will be reduced.
- 5 - Clean the radiator by spraying water from the engine side. Things that get caught up in the radiator will reduce air flow and in turn, affect the cooling efficiency.
- 6 - Check the pressure cap with pressure tester. Most likely, you would need to go to a garage to get this done unless you have a tester. (Most people don't have a tester)

\*\*\*\*\*

\*

### Unsafe To Use Gasoline As A Cleaning Agent

Gasoline is tricky stuff. It vaporizes very easily and the invisible vapors are heavier than air that can spread along the floor to something that will ignite it.

Never use gasoline as a cleaner, solvent or charcoal as a starter in your barbecue. To do so is to invite disaster. Gasoline is meant to be fuel for engines.

\*\*\*\*\*

### Food Marketing Translations

- 1 - No Sugar added:** Instead, we have included a variety of sweet tasting carcinogenic chemicals
- 2 - Artificial flavoring:** A horrible mix of chemicals that will trick your brain into thinking that you are eating something healthy.
- 3 - Natural flavoring:** A tiny drop of lemon or some- thing added to the chemicals that you know nothing about that is listed in item #2.
- 4 - Low fat:** Instead of fat, we have added a chemical cocktail that is worse than fat ever was,
- 5 - An essential source of vitamins and minerals:** We have added a salad of unavailable vitamins and mineral to hide the rest of the questionable stuff that we are feeding you and your children.

\*\*\*\*\*

### Batteries Can Explode

Although not often but they do and when they do, bad things happen. Battery acid will be splashed everywhere and sharp pieces of the battery casing will go flying.

One of the causes of battery explosion is the spark that happens when you connect jumper cables.

There is a chemical reaction inside a battery that produces an explosive mixture of hydrogen and oxygen.

Normally, the gas seeps out a little at a time through the vents and no harm is done.

There is a precaution that may be effective to prevent a potential explosion and that is to get a wet rag and cover the top of the battery with it prior to connecting the jumper cables.

\*\*\*\*\*

### AT MY AGE, I'VE

Seen it all  
Done it all  
Heard it all

I just cannot remember it all

\*\*\*\*\*

- \* No one is in charge of your happiness but you.
- \* Life is too short to waste time hating anyone.