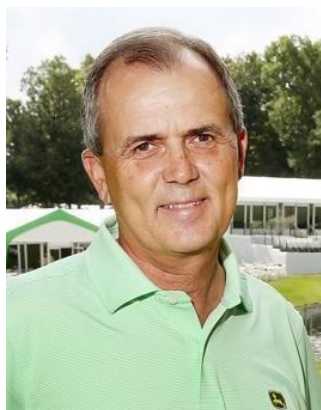




Rock Island Rotary Weekly Review

March 26, 2019: Volume XXVI, Issue 37

MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER



CLAIR PETERSON - JDC

April – May Calendar

Apr 2 - Laura Fontaine – 2020 Census
Apr 9 - Bert Blood Scholarship
Apr 16 - Rotary Awards Luncheon
Apr 23 - Earl Hanson Inspire Choir
Apr 30 - TBA
May 1 - TBA
May 14 - TBA
May 21 - TBA
May 30 - TBA

Clair Peterson is in his 18th year as tournament director of the John Deere Classic. Taking over in 2002, Peterson noted that there was a perception The Classic was still a second-tier event,” Peterson said.

“Quite honestly, we needed big-league players to come here and hopefully win.” During his tenure some of the most recognizable names in the sport have competed in the Classic. Vijay Singh, Kenny Perry, Steve Stricker (three occasions), Zach Johnson and Jordan Spieth (twice) are among those who have hoisted the 35-pound bronze deer trophy since 2003. Singh is a former No. 1 and World Golf Hall of Famer. Johnson and Spieth each have claimed two major championships. Perry and Stricker have played on multiple United States Ryder Cup teams. Beyond high caliber golf, more than 500 local and regional charities have received millions from the tournament located in the smallest market on the PGA Tour. Peterson is a classic story of loving golf and working up the ladder. Peterson moved to the Quad-Cities in 1967, several years before the event started. He served as a caddie at Crow Valley Country Club, site of the tournament for the first four years. After working at John Deere for 27 years in advertising and promotions, the golf and turf division and marketing, Peterson succeeded Kym Hougham as tournament director in 2002. Peterson is dedicated to keeping the tournament vibrant. The JDC is the only PGA Tour stop in the upper Midwest. “I’ve been a fan and golfed for my whole life. I love the game. I understand the unique situation our community has in having a PGA Tour event.” Peterson’s job entails much more than preparing for a seven-day event once a year. Peterson and his staff are renewing and attracting new sponsor agreements in January. He’ll make four or five recruiting visits during the winter and spring to other PGA Tour events to promote the JDC. The tournament begins collecting Birdies for Charity pledges in April. Once the event is over, they calculate and distribute checks to each of the local and regional charities. There are PGA Tour and John Deere meeting responsibilities, too. “It is a 12-month deal,” Peterson said. “There is a visibility gap. We go dark to a lot of people, but we’re doing other things that are fulfilling what our mandate is, and that’s raising money for charity, improving the quality of life in the community and promoting volunteerism. “The athletic event is just the vehicle by which we do all those things.” In 2008, to entice players that were eligible for the British Open the following week, the JDC added a charter jet to get them over to Scotland hassle free. Under Peterson’s leadership The Classic has flourished. In 2015 John Deere and the PGA Tour agreed to an extension through 2023, making it the third longest title sponsor on Tour behind AT&T Pebble Beach and the Honda Classic. In 2016 the JDC presented its first million-dollar check to the winner. Last year the JDC purse was \$5.8 million, with the winner's share coming in at \$1,044,000, the standard 18 percent payout set by the PGA. Peterson as a dedicated Quad Citian is happy to share his talents and will be the keynote speaker at a marketing workshop next month in Moline. Marketing, public relations, communication, advertising professionals and students will gather at the TaxSlayer Center for the conference that will bring local marketing experts together to inform professionals and students in the field. During the keynote session, Peterson will talk about what it takes to put on the national PGA tour event and how the tournament is used as a platform for the Deere & Co. brand. Many innovations have been added under Peterson’s watch including special activities and perks for caddies and a menu of activities for competitor’s families including use of YMCA facilities. Peterson is very proud to note that last year there were 17.5 television viewers of the Deere Classic including network broadcasts to over 200 countries worldwide. The tournament has more than 2,000 volunteers and is responsible for \$32 million added to the local economy via hotel, restaurant, and visitor shopping. Over \$21 million of that income is reinvested into local businesses. Peterson noted that the new PGA schedule may benefit the John Deere Classic. The season will end earlier than in the past, making the Classic the last event just one week prior to the final Grand Slam tournament.



P.O. Box 4514
Rock Island, IL 61204
www.rirotary.com

Officers

Sue Cassatt, President
Mark Mayeski, 1st VP
Angela Campbell, 2nd VP
Anne McGlynn, Secretary
Carrie Crossen, Treasurer
Bruce Peterson, Past Pres.
Bob Swanson, Sergeant at Arms

Program Chairs 2018-19

Aug – Sept: Stan Coin
Oct – Nov: Mike Locander
Dec – Jan: John Wetzel
Feb – Mar: John Wetzel
Apr – May: Gary Rowe
June – July: Tom Hammar

Board Members

Rick Emery
Sarah Gorham
Kathy Lelonek
John Oliger
Justin Peterson
Molly Shattuck
Bill Stengel
Tammy Weikert

Club Notes & Announcements!

□ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome Rock Island Jr. Rotarians Corina Castaneda, Bryce Trask our exchange daughter, Ricio (Chio) Robolledo, and Alleman Jr. Rotarians Isabella Gusse and Tristen Lindbeck at today's meeting. John Kessler of Hoops for Hope was a guest of Sue Cassatt and Deb Brown was a guest of Sue Rector. Mark Zimmerman from the Davenport Club was our only visiting Rotarian at today's meeting. Guests are always welcome at Rock Island Rotary!

□ **BE A WALKER, RUNNER, OR HELPER** for our 2019 Rotary Ramble. Help will be needed to sign-in runners, hand out race numbers, operate stop watches, serve food, and many other race day tasks. See Mike Locander to sign up. Encourage friends, relatives, and colleagues to sign up to run or walk the 5K course. Awards will be given for many different age and gender categories.

□ **MARK YOUR CALENDAR** – Rotary Awards Banquet is April 16th! It is an event you don't want to miss! Special keynote speaker plus awards for students, community members and Rotary Club colleagues.

□ **SERVICE** – Help is needed with the Heart of Hope Food Pantry. We help every Thursdays from 5:30 to 7:30pm. It's easy duty and is truly Service Above Self at its most basic definition. Volunteers have been scarce lately, so please contact Al Metz to join our team of volunteers! Used but sound plastic bags are needed too. They also are collecting men's and women's winter clothing for their free clothing exchange. Drop off anytime the Heart of Hope Center is open. Call Al Metz to volunteer to help at 309-236-2013 or just show up any Thursday at 5:15. It's easy duty!

□ **KIWANIS ROSE SALE** is underway in the lobby prior to our meetings. Rotary receives a donation for each order Rotarians place. Delivery will be on April 24th. You can pick up or have roses delivered with a vase and candy! Stop by the Kiwanis table next week.

□ **Have Items for our Newsletter?** Email to bobdebswanson@att.net. If you attend a Rotary event and take pictures, please also email or text them to Bob. The newsletter is much better with lots of photos!



FOUNDATION RAFFLE REPORT

Today's raffle featured four great prizes: cash, wine from the Lo Milani cellar, an insulated tumbler from Eric Westphall/Mid-American Energy, and a Dr. Larry Tadlock Walnut bowl. The first ticket was held by Eric Westphall who took bowl. Howard Beck won the cash and donated it to the Rotary Foundation. Tammy Weikert claimed the tumbler, and Cindy Gramenz won the wine. Thanks to all who participated. Proceeds from our raffle go to the Rotary International Foundation.

SUE TURNS BLUE!

Having complete all tasks of our new member orientation program, President Sue Cassatt presented Sue Rector with her Blue membership badge. New members start with a Red badge which is changed to Blue upon completion of orientation. Congratulations Sue! We're thrilled to have you as a fellow Rotarian! You have already proved yourself to be one of the best!



OUR THOUGHTS, PRAYERS AND SYMPATHIES



In the past month, Rotarians were saddened to learn of the loss of both Anne McGlynn's mother and Steve Morenz' mother. Steve and Anne are both past Club Presidents, valued Rotarians, and dear friends to us all. Our thoughts and best wishes go out to both in this difficult time..

FOUNDATION MINUTE

Clean water, sanitation, and hygiene education are basic necessities for a healthy environment and a productive life. When people have access to clean water and sanitation, waterborne diseases decrease, children stay healthier and attend school more regularly, and mothers can spend less time carrying water and more time helping their families.

Through water, sanitation, and hygiene (WASH) programs, Rotarians mobilize resources, form partnerships, and invest in infrastructure and training that yield long-term change.

Rotary has partnered with the US Agency for International Development in Ghana, Madagascar, and Uganda to implement such programs. It has done the same in Belize, Guatemala, Honduras, India, and Kenya. Since 2013 the Foundation has invested in more than 1000 such programs in more than 100 countries.

2030 is the year Rotary hopes to finish providing everyone with safe water, sanitation, and hygiene. Your contribution to The Rotary Foundation enables this to happen. Thank you for your generosity.

NOMINATIONS FOR ANNUAL ROTARY AWARDS DEADLINE TODAY!

On Tuesday, April 16th Rock Island Rotary will host our annual Awards Banquet at which time the top two scholars from Rock Island High School, Alleman Catholic High School, and Augustana College will be Honored and presented with plaques in recognition of their achievements. We then present the Rotary Community Service, Rotary Excellence, the Rotary A. T. Pears Award, a new for this year, the Luckenbill - Wray Excellence Award named in honor of two outstanding Rotarians. That award criteria will honor a current Rock Island Rotarian for exhibited outstanding service and dedication to our club over the past year. The banquet also features a guest keynote speaker whose identity will be published in a future issue. Rotarians are asked to nominate deserving individuals for our Awards Committee to consider for our Club Awards.

The EXCELLENCE AWARD may be presented to any community member who has demonstrated sustained excellence in their occupation or area of skill/expertise. The recipient need not be a Rotarian.

The COMMUNITY SERVICE AWARD may be presented to any community member who has demonstrated outstanding and dedicated service to our community. The recipient need not be a Rotarian.

The LUCKENBILL - WRAY EXCELLENCE AWARD may be presented to a current Rock Island Rotarian for outstanding service and dedication to our club over the past year.

The A.T. PEARS AWARD is the highest and most prestigious award given by Rock Island Rotary. It is given to a member of Rock Island Rotary in recognition of outstanding "Service Above Self" to our Club and the ideals of Rotary International. It is considered a lifetime award and may only be awarded once to the recipient. The recipient must be a member of Rock Island Rotary.

Rock Island Rotarians are urged to nominate potential award recipients in as many categories as desired. Please print the nomination form on page 6. Submit your nomination(s) today to Carrie Crossen.

ROCK ISLAND ROTARY SUPPORTS OUR LIBRARY

Community Grants Chairman Frank Lambert had the pleasure of presenting a \$300 donation to Kathy Lelonek, President of the Rock Island Library Foundation, to be used by the Foundation to help fund bringing renowned author, Jason Reynolds to visit local schools and the Rock Island and Davenport Public Libraries. Reynolds is a New York Times bestselling author, a Newbery Award Honoree, a Printz Award Honoree, National Book Award Honoree, a Kirkus Award winner, a two-time Walter Dean Myers Award winner, an NAACP Image Award Winner, and the recipient of multiple Coretta Scott King honors



Rotary



The Rotary Club of North Scott

Jeff Martens, Public Relations Chair
jeffreymartens3@icloud.com

**FOR IMMEDIATE RELEASE TO ROTARY CLUB MEMBERS
3/22/2019**

CONTACT: NSRotary@aol.com for reservations

Dr. Wendy Wintersteen, President of Iowa State University, to speak at North Scott Rotary April 12



Dr. Wendy Wintersteen

**IOWA STATE
UNIVERSITY**

North Scott Rotary is pleased to welcome Dr. Wintersteen on Friday, April 12 as the speaker at their noon meeting in the Williamsburg Room of the Best Western Plus Steeplegate Inn, 100 W. 76th St., Davenport, Iowa. The club invites any interested Rotarians, their guests, and prospective members to attend. Please rsvp if possible to NSRotary@aol.com. Cost for the meal is \$13 and can be paid at the door.

Dr. Wendy Wintersteen became the 16th president of Iowa State University in 2017, following a nationwide search and unanimous vote of the Board of Regents, State of Iowa. She is the first woman president in Iowa State history. And she's only the second ISU graduate to hold the university's highest office.

Dr. Wintersteen has served Iowa State for 40 years in several capacities, including as one of the first female ISU Extension associates in integrated pest management. She served 11 years as dean of the internationally recognized College of Agriculture and Life Sciences and director of the Iowa Agriculture and Home Economics Experiment Station, and she held the university's first endowed deanship.

She earned a Bachelor of Science degree in crop production from Kansas State University and a Ph.D. in entomology from Iowa State.

As president, and with the support of her administrative team, Dr. Wintersteen is advancing Iowa State University with priorities focused on enhancing student success; recruiting and retaining excellent faculty and staff; strengthening innovation and research excellence; developing a culture of entrepreneurship; making Iowa State a leader in creating a welcoming and inclusive campus environment; and growing state and private support for the university, its faculty, staff, and students. Please join us in welcoming President Wendy Wintersteen.

www.NorthScottRotary.org

IT'S OFFICIAL!

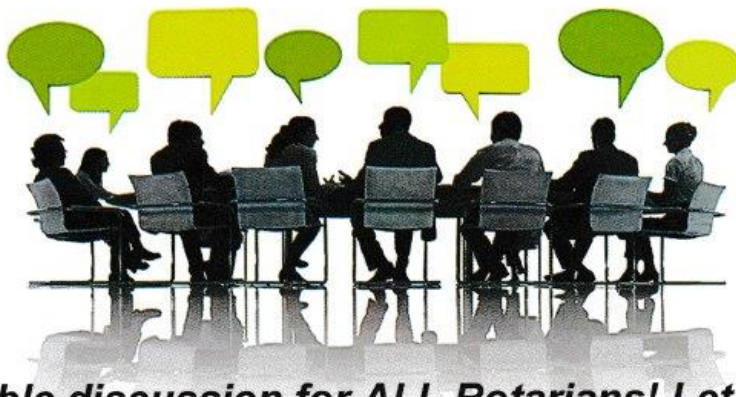
WIKIPEDI reports that the United Nations Sustainable Development Solutions Network World Happiness Report found as of March 2019 that Finland is ranked the happiest country in the world. The US was 18th! Guess who made sure we knew of this incredible recognition!!

QUAD CITIES **BIG**TABLE

48 Hours of Influence

Friday, April 26
10:00 a.m.

Rock Island Public Library
Downtown Community Room
401 19th Street



A Big Table discussion for ALL Rotarians! Let's talk about our clubs, growing our memberships, fundraisers, collaboration opportunities, and more!

Registration is not required for this FREE event.

SPONSORED BY:



The Rotary Club
of Rock Island
www.rirotary.com



JUST SHOW UP AT 10AM
IF YOU HAVE QUESTIONS, CALL ANGELA CAMPBELL 732-7399

WESTERN ILLINOIS – EASTERN IOWA ROTARY WATER PROJECT PROGRESS CONTINUES INTO OUR THIRD YEAR

Over 1400 impoverished children in rural Kenya are now receiving clean, safe water through the generosity of Rotarians throughout Western Illinois and Eastern Iowa. Two hundred-five LifeStraw Community water filters have been purchased and delivered to villages in rural Nairobi. Each serves up to 70 children in schools and churches in their rural villages. Additionally, staff members from Replenish, Inc. and 501c3 charitable organization set up the filters, train school personnel on their use and maintenance, and provide much needed education on sanitation and the dangers of using tainted water for drinking and cooking.

All of that is wonderfully positive news, however thousands of children remain on the list of area that currently have no access to clean water. As Rotarians, we will continue the battle to the very best of our abilities. Your support and generosity are greatly appreciated. If it has been more than a year since your previous donation, please consider making an annual contribution to continue support for the project. Service Above Self is our motto!

Here are the latest photos just in from Kenya ---

Green uniform: Ading'o Primary School





Blue uniform: Sino SDA Primary School





Purple St. Charles Kauko Primary



Pink tops: Sango Gem Primary School



Thank You! You made this possible.



- **Rotary Ramble 5K Run or Walk** – Raising Funds for **Rock Island Rotary** Community Projects
- **Sunday April 28th , 2019 at 8:00 am**
- **Location – The Establishment and Illinois Casualty Company Rock Island, IL**
- **5K Runners** – Overall Male and Female Winner Awards 1st, 2nd and 3rd place awards for these age groups:
0-9, 10-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 +
- **Walker Category** – Overall Male and Female Winner Awards 1st, 2nd, and 3rd place awards for these age groups:
0-29, 30-39, 40-49, 50-59, 60+
- **Food / Drinks Awards and Drawing** – Post race and at the Awards Ceremony.
- **Fees / Registration** 5K Runners and Walkers - **\$30.00** by 04/14/19 Mail or online registration
\$35.00 after 04/14/19 and on Race Day Morning
***** Entries after 4/14/19 cannot guarantee a race shirt. Quantities will be limited *****
Phantom Runner – \$20.00 Shirt Only with no race registration by 4/14/19 (Must provide address and contact info.)
- **Additional Donations** accepted for Rock Island Rotary projects.
- **Packet Pick Up and /or Race Day Registration:** 7:00am - 7:30am on Race Day
- **Grand Prize Drawing for a \$200 Visa Gift Card** – Pre-Registered Runners Only that have Registered by 04/21/19
Must be present to win – No exceptions!
- **Food and Drink** – Post Race at the Awards Ceremony – Snacks, Fruit, and refreshments.
- **Sponsors** – Rock Island Rotary, The Establishment, Illinois Casualty Co, The River Cities' Reader and many more
- **Online registration at:** Getmeregistered.com – Search for Rotary Ramble 5k – April 28th, 2019
- **Official Entry Form – Please Print !!! OR Register Online:**
https://secure.getmeregistered.com/get_information.php?event_id=MTU0ODAwNDUyNzU1NTRZ3fxHOpi9B8fX

First name _____ Mid _____ Last name _____ Age on race day ____
 Date of Birth ____/____/____ Male _____ Female _____ Run _____ Walk _____ Phantom Runner Shirt only _____
 Circle Shirt Size **S M L XL XXL (add \$2.00 for XXL)** Phone # _____
 Address _____ City _____ St _____ Zip _____ e-mail address _____

- **Waiver must be signed and acknowledged:**
 In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do
 Hereby release and discharge Rock Island Rotary, the city of Rock Island, any sponsors, supporters or
 volunteers, for all claims, of damages, demands, actions whatsoever in any manner arising or growing out of
 my participation in the **ROTARY RAMBLE 5K run or Walk**. I attest and verify that I have full knowledge of the
 risks involved in this event, and I am physically fit, and sufficiently trained to participate in this event.

Signature _____ Date _____ (Participant or Parent / Guardian if under 18 yrs. of age.)
 Make Checks Payable to **Rock Island Rotary / Rotary Ramble** and mail entry with payment to:

Rock Island Rotary / Ramble 5K PO Box 4514 Rock Island, IL 61204-4514

**** **No Refunds – Race will be held Regardless, and weather conditions may vary.** ****

DUE TODAY - FILL OUT AND EMAIL TO ccrossen@choosethechief.com

ROCK ISLAND ROTARY CLUB

2019 Awards Committee



Rock Island Rotary's annual Awards Luncheon is scheduled for **Tuesday, April 16th**. The Awards Committee seeks nominations for the following awards:

1. **Excellence:** Recognizes distinction or superiority in a field of endeavor. This can be for a single accomplishment or for achieving high standards of achievement or performance over as sustained period of time.
2. **Community Service:** Recognizes individuals or organizations who have worked effectively for the betterment of our community.
3. **The Luckenbill - Wray Excellence Award** Recognizes a current Rock Island Rotarian for outstanding service and dedication to our club over the past year.
4. **A.T. Peara Award for Service Above Self:** Recognizes the Rock Island Rotary member who has exhibited the dedicated service and faithful commitment to the ideals of Rotary that were personified by A.T. Peara, for whom the award is named after.

The first two awards are open to any individual or organization that has demonstrated excellence or worked for the betterment of the Rock Island community. The excellence award

The Luckenbill – Wray and A.T. Peara awards are limited to current members of Rock Island Rotary.

The A.T. Peara Award is limited to current members of Rock Island Rotary.

To ensure that our committee has adequate time to evaluate, consider, make the selections, and have awards prepared, the deadline for nominations is March 26th. Please consider making one or more nominations using the lower portion of this form. Additional copies are available if you need them. We greatly appreciate your participation and assistance.

Submit Nomination to Carrie Crossen by email to: ccrossen@choosethechief.com

NOMINEE NAME: _____ **Your Name:** _____

___ Excellence ___ Community Service ___ Luckenbill – Wray Award ___ A.T. Peara Award

Reasons in support of your nomination:
