



ROTARY:  
MAKING A  
DIFFERENCE

# Rock Island Rotary Weekly Review

February 27, 2018: Volume XXV, Issue 35

MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER



## SMALL BUSINESS HELP

Speaker, Ann Friederichs, former executive director of the Davenport Schools Foundation and a previous owner of a local insurance firm, was named business advisor at the Illinois Small Business Development Center (SBDC) based at Western Illinois University's Quad Cities campus in June of 2017. Friederichs has previously been an owner and agent for Karwath Insurance Inc. in Davenport, a producer/agent for Nelson Brothers Agency in Bettendorf and was president of the Vera French Foundation. She holds a bachelor's degree in business administration from Colorado State University. Friederichs provides confidential one-on-one counseling in the areas of business start-up, expansion, acquisition and sale. She also assists with business planning, marketing, record keeping and financial analysis. In addition to one-on-one counseling, she presents education and training at the request of organizations and small businesses. When introducing her in June of 2017, Jim Boyd, WIU's SBDC Director said "We're pleased to have Ann join our team at the Illinois SBDC-ITC at WIU-QC". "With her extensive contacts in the Quad Cities community, she'll be able to assist small businesses with their start-up and growth plans. She comes with a wealth of experience, not only in the private sector, but the public sector as well. With the addition of Ann to our staff, we look forward to the Illinois SBDC-ITC being an integral part of the small-business landscape in the Quad Cities and surrounding Illinois counties." Ms. Fredrichs noted that the SBDC serves many functions for Illinois small businesses including: 1) Help Starting A Business with feasibility studies; Assessment of the clients ability to ge into business; Business plans; Help with financing applications; and help with improving the client's credit. 2) Helping Business Growth with assistance in identifying new markets and new products; Help with long term planning; Help with exporting; and Help with procurement of government contracts. 3) Help Businesses Sustain, which includes: Analysis of processes for improvement; Marketing plans; Cost and pricing assistance; and Continuing education classes and seminars. 4) Help with Succession Planning, which includes: Reviewing personal and financial considerations; Identifying opportunities for selling the business; Assistance in valuation of the business; and Readiness planning for exiting the business. The SBDC is also active with the Mercado Project which specifically directs help to hispanic owned businesses. They also facilitate a "Fast Pitch Contest" which allows entrepreneurs an opportunity to "pitch" their business ideas to investors. Winners receive \$3,500 cash and \$35,000 in newspaper and media advertising. Another area served by Ms. Frederick's agency is minority businesses through a Minority Empowerment Equipment Grant Program, which provides \$1,000 grants to minority owned businesses for the purchase or repair of equipment used in the business. Lastly, Ms. Frederick noted that her office offers a seminar entitled "Starting A Business in Illinois" which is open to any citizen and offered at the Western Illinois University Quad City Campus. Best of all, every service detailed in this article is provided entirely free of charge. Got a small business or want to go into business? Contact Ann at the SBDC office in Moline!



### Mar - May Calendar

- Mar 6 - Dan Coyne Logan – Earl Hanson Principal.
- Mar 13 - Christopher Peters, M.D Heath Care Reform
- Mar 20 - Brian Baxter, Quad City Symphony Orchestra
- Mar 27 - Ballet Quad Cities
- Apr 3 - Tom Hammar & Molly Shattuck – TAXES!
- Apr 10 - Bert Blood Scholarships
- Apr 17 - Rotary Awards Banquet
- Apr 24 - Earl Hanson Inspire Choir
- May 1 - RIHS Entrepreneur Class
- May 8 - Jana Haskins – RiseUP
- May 15- Jenni Swanson – Wellness in the work place
- May 22- Kai Swanson – Forest Preserve Pat Rungrueng
- May 29- Rotary Exchange Student, Pat Rungrueng



P.O. Box 4514  
Rock Island, IL 61204  
[www.rirotary.com](http://www.rirotary.com)

## Officers

Bruce Peterson, President  
Sue Cassatt, 1st VP  
Mark Mayeski, 2nd VP  
Anne McGlynn, Secretary  
Carrie Crossen, Treasurer  
Steve Morenz, Past President

## Board Members

Dave Geenen  
Jim Nordquist  
Molly Shattuck  
Al Metz  
Tammy Weikert  
Sarah Gorham  
Justin Peterson  
Sara Cross  
Co-Sergeant at Arms  
Bob Swanson & Vic Boblett

## Program Chairs 2017-18

Aug – Sept: Fred Luckenbill  
Oct – Nov: Tom Hammar  
Dec – Jan: John Wetzel  
Feb – Mar: Gary Rowe  
Apr – May: Dave Geenen  
June - July: Justin Peterson/  
Bill Groh

## Club Notes & Announcements!

- ☐ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome Alleman Jr. Rotarians Annalise Connolly and Sean Coleman; and, Rocky Jr. Rotarians Katherine Moore and Sarah McCullough. Our exchange daughter Pat Rungrueng was in attendance, as were Katie Storm a graduate assistant with our guest speaker and Dougal Nelsen a visiting Rotarian from the Moline Club and a guest of Mike Locander. Guests are always welcome at Rock Island Rotary. Prospective members are our favorites!
- ☐ **GREETERS NEEDED** - Please see Sam at the Sergeant's table and sign up to be a greeter for a future meeting. It's an easy and fun job and only requires you to arrive a few minutes earlier than usual.
- ☐ **AWARDS BANQUET** is April 17<sup>th</sup>. The nomination form for potential award recipients is on page 6. Please look it over and nominate those you believe are worthy candidates.
- ☐ **A LITTLE OFF KEY – Is this Thursday at the Establishment Theatre. Doors open at 6:30 and show starts at 7pm. Don't miss the fun and fellowship of this great evening! It's one of our Club's most important fundraising events! See details on page 4.**
- ☐ **SERVICE OPPORTUNITY** – Our Club is partnering with the Heart of Hope Food Pantry. Volunteers are needed Thursdays 6 to 7:30pm just once a month. If evening is a problem a Thursday morning opportunity is also available! Contact Al Metz or Steve Morenz to join our team of volunteers! Used but sound plastic bags are needed too. Don't throw them away, bring them to Rotary. The food pantry goes through 160 bags each night!
- ☐ **Have Items for our Newsletter?** Email to [bobdebswanson@att.net](mailto:bobdebswanson@att.net). If you attend a Rotary event and take pictures, please also email or text them to Bob. The newsletter is much better with lots of photos!



### FOUNDATION RAFFLE REPORT

Today's raffle featured fine wine from the Lo Milani Collection, and cash. The first ticket drawn was held by Larry Tadlock, who took the wine. John Olinger was the next winner, taking the cash and donating it to Rotary Foundation. All raffle proceeds go to support the International Rotary Foundation, carrying on critical humanitarian work throughout the world. Thank you for participating!

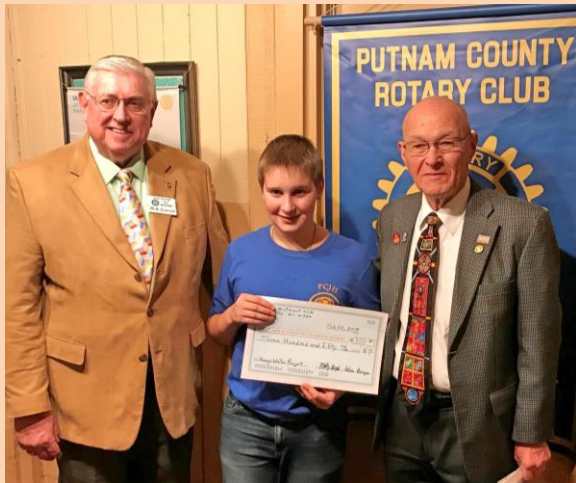
### CARNIVAL COMMITTEE NEEDS YOUR HELP!

**ROTARYFEST** our first effort to host a professional carnival in Rock Island is scheduled for May 24-27. We have an opportunity to make this the largest single fundraiser in Club history! In addition to building our treasury, we also will be bringing back to Rock Island a family event that has not occurred in our city in decades. Bob Swanson and Sue Cassatt have been leading the way on this project, but the time has come when many others are needed to make sure we have a successful project. We need Rotarians to serve and/or chair committees for publicity, events for toddlers/kids, food tents, ancillary activities (car show, art show, etc.), volunteers coordinator, etc. We'll be passing a signup sheet at future meetings. Please help! For those asking how it all works, we provide the location, permits, water, a dumpster, and porta-potties. The carnival provides their own workers and pays us a percentage of their income from food and rides. Our only manpower requirement is to have a few people walk around and report any problems.

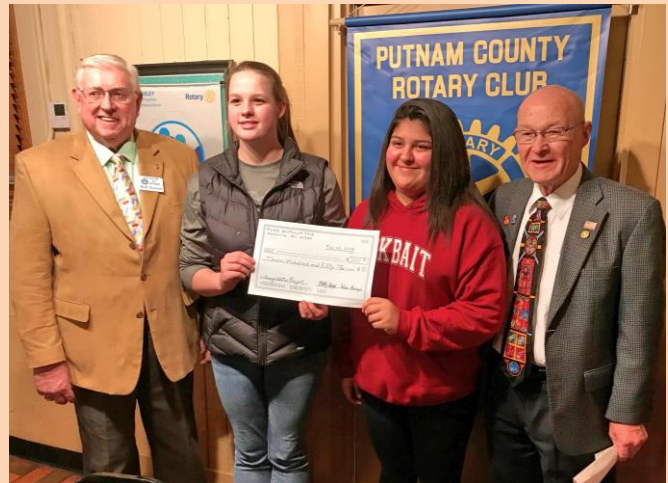


## WATER PROJECT GETS BIG HELP FROM PUTNAM COUNTY!

Bob Swanson and Bud Phillis continued their promotion of our Water Filter Project making their 16<sup>th</sup> presentation last Thursday. They were guests of the Putnam County Rotary Club which met at the Clover Club in Mark, Illinois. Putnam County is the home club of last year's District Governor, Scott Shore. Bud and Bob were treated to an outstanding meal of baked cod, cheese potatoes, salad bar, beverage and dessert. Then they were introduced and demonstrated our water filter and gave the PowerPoint presentation. At the end of their comments, they were surprised, first by a young boy, Nick Currie, representing the Putnam County Jr. High Interact Club who presented a \$350 check for the purchase of one filter; then by two young ladies, Molly Boyd and Selene Garza, representing the Putnam County High School Interact Club who present another check for \$350. Then, Putnam County Rotary president, Debra Buffington, stepped forward with a Club donation of \$350. Not to be out done, former District Governor Scott Shore and his wife, Adrienne presented their personal check for another \$350 filter. With four checks in hand, the guys were thrilled when Assistant District Governor, Susan Thornton, who serves the Putnam County area added her personal \$350 check. Before leaving, another club member handed a donation check to Bob, saying, "It isn't for \$350, but I want to help." The donor was assured that all donations of any size are greatly appreciated! It's great to have Putnam County as a major partner in our project!



Putnam County Jr. High Interact Donation



Putnam County High School Interact Donation



Left to Right: Bud Phillis, Putnam County Club President Debra Buffington, Assistant District Governor Susan Thornton, Adrienne Shore, Scott Shore, and Bob Swanson

## Foundation Minute

For the 10th consecutive year, The Rotary Foundation has received the highest rating — four stars — from Charity Navigator, an independent evaluator of charities in the U.S.

In the most recent ratings, the Foundation earned the maximum of 100 points for demonstrating both strong financial health and commitment to accountability and transparency.

In a letter to the Foundation, Charity Navigator notes that "only 1 percent of the charities we evaluate have received at least 10 consecutive 4-star evaluations, indicating that The Rotary Foundation outperforms other charities in America. This exceptional designation from Charity Navigator sets The Rotary Foundation apart from its peers and demonstrates to the public its trustworthiness."

The rating reflects Charity Navigator's assessment of how the Foundation uses donations, sustains its programs and services, and practices good governance and openness.

Be proud that you give generously to the Foundation! And please continue giving.



# A LITTLE OFF KEY

a dueling pianos event

featuring  Fun Pianos

hosted by Rock Island Rotary & Twin Rivers Rotary After Hours

<b>Thursday March 1st</b>	<b>The Establishment</b> 220 19th St, Rock Island	<b>7:00pm</b> doors open @ 6:30 <b>\$35 tickets</b> <small>FREE beer on a 1st come 1st serve basis until the keg runs out</small>
-----------------------------------	--	--

Tickets can be purchased online at  keyword "A Little Off Key"  
or  
contact Sue Lerschen-Cassatt at 309-644-0101,  
SCassatt@bankfortress.com

Money raised from the event will go to support  
local youth programs and other Rotary projects!

**Rotary** 

Also available are sponsor VIP tables. Cost is \$400. There will be promotion of the VIP sponsors at the event. They will have front row seats for four and will have 2 free drinks per person and munchies during the event. About half are already sold!

Don't miss this great event to support our community. We can't do great things without you!

Please visit local downtown Rock Island establishments for dinner prior to the event.

This is one of our major Club fundraisers for the year. Your support is appreciated and needed. We've heard your comments and found a great venue and reduced the cost of tickets. It is a great "Date Night" for you and your special person. Please join the fun!





## 5TH ANNUAL HEART OF HOPE TRIVIA NIGHT FUNDRAISER

INVITE YOUR FRIENDS! Please join us for a GOOD CAUSE and a FUN NIGHT. Along with Trivia, we will have a Silent Auction and Raffle Door Prizes.

**ARE YOU THE BEST AT TRIVIA? CASH PRIZES TO WINNING TABLE.**

Doors Open at 5:00PM and Trivia Starts Around 6PM  
\$10 per person, \$80 for a team of 8. Purchase them anytime.

### Where

Holiday Inn Hotel and Conference Center  
226 17th St, Rock Island, Illinois 61201

### When

Friday, March 23, 2018  
5:00 PM — 8:00 PM CDT

You can purchase tables right through the website.

You are also welcomed to stop by or mail your registration fee to our office at 1740 9th Avenue, Rock Island, IL 61201

For additional information, give us a call at 309-428-4752



You can bring your own snacks. No outside beverage are allowed. The Hotel will be providing Cash Bar for your beverage purchases.

Rotarians are invited to help The Heart of Hope, with whom we share our weekly food pantry project, by participating in their Trivia Night Fundraiser. To register, call 309-428-4792 or go to their website, [www.heartofhopeqc.org](http://www.heartofhopeqc.org) and click "NEXT EVENT".

### Two New Paul Harris Fellows



Dave Geenen

Today, Foundation Committee Chair, Bud Phillis had the pleasure of introducing two new Paul Harris Fellows. Steve Morenz honored his father-in-law, Robert VandeMoortel as a Paul Harris fellow. He joins Steve and Steve's wife, Dawn, as the third Paul Harris Fellow funded by Steve. Also honored was David Geenen, who earned his Paul Harris Fellow designation, noting that even young couples with student loan obligations and living on a single income can become Paul Harris Fellows. It's not that hard, you just have to get started!



Steve Morenz

The goal is \$1000 in total Foundation Contributions. Our club contributes \$400 to help you reach that goal. Once there, if done during 2018, the Gates foundation will match the \$1000 contribution 2 to 1, making your total impact \$3,000!

ROCK ISLAND ROTARY CLUB  
2018 Awards Committee



Rock Island Rotary's annual Awards Luncheon is scheduled for **Tuesday, April 17th**. The Awards Committee seeks nominations for the following awards:

1. **Excellence:** Recognizes distinction or superiority in a field of endeavor. This can be for a single accomplishment or for achieving high standards of achievement or performance over as sustained period of time.
2. **Community Service:** Recognizes individuals or organizations who have worked effectively for the betterment of our community.
3. **A.T. Peara Award for Service Above Self:** Recognizes the Rock Island Rotary member who has exhibited the dedicated service and faithful commitment to the ideals of Rotary that were personified by A.T. Peara, for whom the award is named after.

The first two awards are open to any individual or organization that has demonstrated excellence or worked for the betterment of the Rock Island community. The excellence award applies to all lines of work and to all ages.

The A.T. Peara Award is limited to current members of Rock Island Rotary.

To ensure that our committee has adequate time to evaluate, consider, make the selections, and have awards prepared, the deadline for nominations is March 20th. Please consider making one or more nominations using the lower portion of this form. Additional copies are available if you need them. We greatly appreciate your participation and assistance.

Submit Nomination to: Carrie Crossen or by e-mail to [ccrossen@choosethechief.com](mailto:ccrossen@choosethechief.com)

---

**NOMINEE NAME:** \_\_\_\_\_ **Your Name:** \_\_\_\_\_

Nominated for (be sure to indicate):

\_\_\_\_\_ Excellence \_\_\_\_\_ Community Service \_\_\_\_\_ A.T. Peara Award

Reasons in support of your nomination:

---

---

---

---

---

---

---

---

---

---