



Rock Island Rotary Weekly Review



October 24, 2017: Volume XXV, Issue 17
MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER



Linda Bowers co-founded LinguSystems along with four friends in 1977. Each partner put in \$2,000 to get the concept up and running. The idea was to publish materials to aid speech pathologists. The four founders were all trained speech-language pathologists and felt there was a void in workbooks, diagnostic, and testing materials. After being turned down by eleven banks for a working capital their persistence paid off as the twelfth bank agreeing to make the initial loan. LinguSystems was formed and is dedicated to providing innovative, affordable and therapeutically sound materials for speech-language pathologists (SLP). “We worked our school jobs by day, developed materials and shipped orders by night and weekends working out of my basement”, Bowers said. “By 1984, we all had quit our jobs and were employed by LinguSystems. We had one mission – to be the best company possible for SLPs. As practicing SLPs, we knew what types of materials were needed, so product development was our strength. We had no experience running a company, but we used common sense, attended workshops, read books, and treated our customers and employees well,” said Bowers. The hard-working founders did just that, building LinguSystems into one of the nation’s leading suppliers of SLP materials. As the company progressed two of the original partners opted to sell their interests to Linda and Rosemary Huisinh, the two remaining founders who built the company into a multimillion dollar enterprise. On July 31, 2014, the ladies decided to retire and sell their business. PRO-ED acquired the product lines of LinguSystems, saying that PRO-ED was proud to incorporate LinguSystems’ extensive collection of high quality tests and materials into their family of products. Regarding their great success, Linda offered several “dos” and “don’ts” for starting a business. She said, surround yourself with really bright people, particularly an attorney and accountant that you can trust. Go with your gut, was another piece of advice, with the caution to not ignore a “butterfly” feeling in your gut. She said knowing when to stop is also critical. Perhaps her best advice was to be persistent. They went through twelve banks to get financing and were turned down by every publisher they approached looking to get their materials printed. Ultimately LinguSystems became its own publisher. On the “don’t do it side”, Linda said, “Don’t go into business with friends. Although over the long haul she was successful, it came at the cost of a law suit against one of her best friends and co-founders. As far as special challenges they face in forming LinguSystems, Linda noted that they were a woman owned entity, which was rather rare in the 1970’s, they had no business education or experience, they intended to market exclusively through direct mail, which was also rare at the time, and they were selling intellectual property, i.e. their writing and creative ability, rather than fixed goods. All of these combined to make obtaining financing difficult. She credited a speech pathologist mentor for teaching her never to be afraid; and, said that the book *Good to Great: Why Some Companies Make the Leap... and Others Don't*, by Jim C. Collins as life changing. Thank you, Linda for sharing your interesting and inspiring story.

Oct. – Nov. Calendar

- Oct 26 - Earl Hanson Birthday Books
- Oct 28 - Tree Planting 9 to Noon
- Oct 31 - Tom and Wanda Hanson
Old time Radio Hour –
The Bickerton’s
- Nov 7 - Molly Shattuck –
Attracting Millennials to
Rotary
- Nov 10 - Trivia Night – Camden
Center 6:30pm. Doors open
at 5:45
- Nov 14 - RME – The New Bix
Beiderbeck Museum
- Nov 21 - Pastor Willers – Salem
Lutheran Church –
Thanksgiving
- Nov 28 - RIHS Orchestra
- Dec 5 - Rocky Chamber Singers
- Dec 6 - Rotary Holiday Party
Circa 21 – ELF The Musical
- Dec 9 - Salvation Army Bell Ringing



P.O. Box 4514
Rock Island, IL 61204
www.rirotary.com

Officers

Bruce Peterson, President
Sue Cassatt, 1st VP
Mark Mayeski, 2nd VP
Anne McGlynn, Secretary
Carrie Crossen, Treasurer
Steve Morenz, Past President

Board Members

Dave Geenen
Jim Nordquist
Molly Shattuck
Al Metz
Tammy Weikert
Sarah Gorham
Justin Peterson
Sara Cross
Co-Sergeant at Arms
Bob Swanson & Vic Boblett

Program Chairs 2017-18

Aug – Sept: Fred Luckenbill
Oct – Nov: Tom Hammar
Dec – Jan: John Wetzel
Feb – Mar: Gary Rowe
Apr – May: Dave Geenen
June – July: Justin Peterson/
Bill Groh

Club Notes & Announcements!

□ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome Scott Shattuck, spouse of Molly; Alma Rashid from Dhaka, Bangladesh, a guest of Linda Golden; Mark Carlson, a visiting Rotarian from the Moline Club; and Mark Zimmerman, a visiting Rotarian from the Davenport Club. Alleman Jr. Rotarians, Patrick Schmitt and Amber Guzzo attended along with our lovely exchange daughter, Pitchayapa “Pat” Rungrueng, from Thailand. Max Saintfort and Luc Saintfort were introduced as new Rocky Jr. Rotarians. Guests are always welcome at Rock Island Rotary. Prospective members are our favorites!

□ **BIRTHDAY BOOKS** – This Thursday, October 26 is the next Earl Hanson Birthday Books. Join the fun and help hand out free books to the October birthday kids at Earl Hanson School. Arrive at 2:15 and be done before 3pm. Tap your foot to Fred Houlton’s harmonica selections!

□ **TREE PLANTING DAY** – This Saturday, October 28th at Living Lands and Waters. All Rotarians are welcome to help. We’ll be planting acorns from 9am until noon. Come when you can, stay as long as you want. See article in this issue for more details.

□ **MARK YOUR CALENDAR** – Our first “Rotary Ramble” 5K race will be on Sunday, December 3rd. We’ll need runners, walkers, and helpers to pull off a successful race and fundraiser. Chairman Mike Locander will be providing more details in the near future. See the details in this issue!

□ **SERVICE OPPORTUNITY** – Our Club is partnering with the Heart of Hope Food Pantry. Volunteers are needed Thursdays 6 to 7:30pm just once a month. If evening is a problem a Thursday morning opportunity is also available! Contact Al Metz or Steve Morenz to join our team of volunteers! Used but sound plastic bags are needed too. Don’t throw them away, bring them to Rotary. The food pantry goes through 160 bags each night!

□ **Have Items for our Newsletter?** Email to bobdebswanson@att.net. If you attend a Rotary event and take pictures, please also email or text them to Bob. The newsletter is much better with lots of photos!

FOUNDATION RAFFLE

Today’s raffle featured fine wine from the Lo Milani Collection, a Larry Tadlock solid walnut bowl, and cash. The first lucky number was held by Lo Milani who took the cash and donated the entire pot to the Rotary Foundation. Mike Locander was our second lucky winner and he took the bowl. Dr. Larry Tadlock had the third ticket drawn and took home a fine bottle of Cabernet Sauvignon. Keep in mind, the proceeds from our raffle go to the Rotary Foundation to help carry on good work worldwide. Thanks to all who participated!



WORLD POLIO DAY – OCTOBER 24

Today was Rotary’s World Polio Day. Foundation Chairman Bud Phillis gave a brief update on the ongoing battle to end polio. He noted that at the time Rotary began its campaign to immunize the world, more than 1000 cases of deadly polio were diagnosed each day. Now, so far, this year, just 11 new cases of polio have occurred. We had invited members to commemorate World Polio Day by a donation to the Polio Plus campaign, or by starting or adding to a Paul Harris Sustaining Membership. Bud reported that during our meeting he received three checks, one completing a Paul Harris designation. Thank you, Rotarians, for your response.

**BIRTHDAY BOOKS
THIS THURSDAY**
Come to Earl Hanson
School at 2:15 to help
hand out books to the
October birthday kids!



Little Library Contacts Needed

Live near a local elementary school? Please volunteer to monitor the Rotary Little Library placed in front of the school. Just keep an eye on it, report if it needs repair or restocking.



FOUNDATION MINUTE

There is only ONE WEEK left to register for the District 6420 Rotary Foundation Dinner.

Online registration, with payment, closes on November 1 at noon!

Mailed registration, with payment, must be received by November 1.

Come meet Rotarian from other clubs, hear about the wonderful work being done by District Rotarian and learn how The Rotary Foundation leverages the money donated by individuals like you to make sustainable impact in areas throughout the world.

Event: District 6420 Rotary Foundation Dinner
Date: Nov 04, 2017 4:45 PM - Nov 04, 2017 9:00 PM
Fee: \$42.50
Location: Brandywine Banquets
441 IL-2
Dixon, IL United States
61021

Direction <https://www.yelp.com/map/brandywine-banquets-dixon>

Details: The Foundation Dinner is a celebration and recognition of District 6420 Rotary member's and their support for The Rotary Foundation. The dinner is open to all district members who want to learn about The Rotary Foundation.

Preliminary Program

4:45 p.m. Social Time (cash bar)
5:45 p.m. Welcome -- DG Steve Kuhn
5:50 p.m. Rotary Moment -- DRFC Ruth Lee
6:00 p.m. Dinner (see menu below)
7:00 p.m. Recognitions
7:30 p.m. Program
Polio Plus -- Paul Stromborg, Chair
Annual Fund Officer -- Michelle Gasparian
Keynote -- PDG and PRID, RI Foundation Trustee -- Mary Beth Growney Selene
8:45 p.m. Closing DG Steve Kuhn and DRFC Ruth Lee

GOT YOUR DINING BOOK??

The 2017-18 book costs \$35 and contains over 350 coupons redeemable at 150 LOCAL restaurants. The Circa 21 Coupon alone will save you more than the cost of the book and can be used at any time, even for our club's annual holiday party! Books will be available at next Tuesday's meeting. Make your check out to "Rock Island Rotary".

- Dining Tour books make great gifts!
- Introduces you to new restaurants!
- Save money with every coupon!
- -Not expensive to buy!
- Coupons are good until Oct. 31, 2018



For every book purchased Rock Island Rotary receives \$10! Every member should have at least one! Get yours at next Tuesday's meeting!!



Environmental Project - THIS SATURDAY!!



In response to the charge given to all Rotary Clubs by our International President, Ian H.S. Wiseley, asking every Rotary club to plant a tree for each of its members between the start of the Rotary year on 1 July and Earth Day on 22 April 2018, Rock Island Rotary has partnered with Living Lands & Waters. Here are the details for our project: on Saturday, Oct. 28 at 9AM - Noon we will meet at the Living Land & Waters Tree Nursery, 6000 Eastern Avenue in Davenport. Park in the Eastern Branch of the Davenport Library at 6000 Eastern Avenue. We will then plant acorns from Bur Oak, Swamp White Oak and Red Oak trees. Our trees will be harvested in two years and made available to Park Departments, Forest Preserves, community groups and citizens to plant throughout our area. We need to plant about 100 trees, but once we get going, who knows how many we can do! Sign-up sheet at the Sergeant at Arms table. Contact John Phillips for more information. 309-428-5495 or phillipsjohn99@gmail.com

ROTARY HOLIDAY PARTY



Wednesday, December 6th

**Ticket includes: Pre-Show Salon Party with
Complimentary Hoers Devours and Cash Bar (5:00-6pm)
Buffet Dinner (5:45-7:00pm)
Bootleggers Warm-up Show (7:15pm)
Elf The Musical (7:30pm)**

ONE ADMISSION \$47.75

TWO ADMISSIONS \$95.50

TWO WITH DINING BOOK COUPON \$59.38

Tip included (not including deserts & bar)

Circa Subscriber? Pay Just \$3.20 per person for gratuity

Rotarians, their families and friends are cordially invited!

SIGN UP AT ROTARY, OR EMAIL bobdebswanson@att.net



Rock Island Rotary TRIVIA NIGHT

Friday, November 10th at 6:30pm

SAVE the DATE and get your team together for Rock Island Rotary's annual fundraiser! Cash prizes, cash bar, 50/50, silent auction and TONS of FUN with MR. TRIVIA!!!

This fundraiser supports Earl Hanson Elementary School.

When: Friday, November 10th, 2017

Where: Milan Community Center, 2701 1st Street East, Milan

Time: 6:30pm START time, doors open at 5:45pm

Cost: \$100 a table, 8 players at a table

Enter by signing up at Rotary or calling Kathy Trone at 309-794-9400 or email Kathy@wesselspc.com.

The Rock Island Rotary Club is challenging all other Rotary Clubs in the QC Area to participate and TRY to win the "Traveling Trophy" for the SMARTEST ROTARY CLUB!

Items are needed for the silent auction. If you or your company/business can donate something, please contact Kathy and let her know what you will be donating.

Salvation Army Bell Ringing!

Rock Island Rotary will man the bells and kettles for the Salvation Army at the Rock Island Hy-Vee on 18th avenue on December 9th. We will be at both the East and West doors. We start at 9:00 AM and need two people at each door. We have time slots available if you want to reserve early, but please don't reserve a time unless you are fairly certain you can make that date.

9:00-10:00
10:00-11:00
11:00-12:00
12:00-1:00
1:00-2:00
2:00-3:00



Reserve your spot by sending Mark Mayeski an email with the name(s) and time slot requested. Send to mark.mayeski@edwardjones.com. First come, first serve!



Run or Walk and help us Celebrate

The first Annual Rotary Ramble 5K

★ Dress warm and be Festive !! ★

- **Rotary Ramble 5 K Run or Walk** – Raising Funds for Rock Island Rotary Community Projects
- **Sunday December 3rd 2017 at 9:00am**
 - Start and Finish Location – IBEW Hall at 1700 52 Ave. Moline, IL (South of Southpark Mall)
 - * Fast, Flat and Scenic Course
- **5K Runners – Overall Male and Female Winner Awards**
 - 1st, 2nd and 3rd place awards for these age groups:
0-9, 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, and 80+
- **Walker Category – Overall Male and Female Winner Awards**
 - 1st, 2nd, and 3rd place awards for these age groups:
0-29, 30-39, 40-49, 50-59, 60+
- **Food/Drinks and Drawing – Post race at the Awards Ceremony at the IBEW approximately 10:00 am.**
- **Fees / Registration**
 - 5K Runners and Walkers - \$30.00 by 11/25/17 or \$35.00 on Race Day Morning
 - Phantom Runner – Shirt Only with no race registration -- \$20.00
(Must provide address and contact info.)
- **Additional Donations accepted for Rock Island Rotary projects.**
- **Packet Pick Up and/or Race Day Registration: 7:15am-8:30am on Race Day**
- **Grand Prize Drawing for a \$200 Visa Gift Card – Pre-Registered Runners Only that have Registered by 11/25/17.**
Must be present to win – No exceptions!
- **Food and Drink – Post Race at the Awards Ceremony – Sandwiches and Desserts and refreshments.**
- **Sponsors – Rock Island Rotary, IBEW, and many more**



Online registration at: https://secure.getmeregistered.com/get_information.php?event_id=128242

- **Official Entry Form – Please Print !!!**

First name _____ Mid _____ Last name _____ Age on race day ____

Date of Birth ____/____/____ Male ____ Female ____ Run ____ Walk ____ Phantom Runner Shirt only ____

Circle Shirt Size S M L XL XXL (add \$2.00 for XXL) Phone # ____ - ____ - ____

Address _____ City _____ St _____ Zip _____

e-mail address _____

- **Waiver must be signed and acknowledged:**

In consideration of the acceptance of my entry, I for myself, my executors, administrators, and assignees, do Hereby release and discharge the IBEW, Rock Island Rotary, the city of Moline, any sponsors, supporters or volunteers, for all claims, of damages, demands, actions whatsoever in any manner arising or growing out of my participation in the ROTARY RAMBLE 5K run or Walk. I attest and verify that I have full knowledge of the risks Involved in this event, and I am physically fit, and sufficiently trained to participate in this event.

Signature _____ Date _____ (Participant or Parent / Guardian if under 18 yrs. of age.)

Make Checks Payable to Rock Island Rotary / Rotary Ramble and mail entry with payment to:

Rock Island Rotary / Ramble PO Box 4514 Rock Island, IL 61204-4514
No Refunds – Race will be held Regardless and weather conditions may vary.

**HELP THE ROCK FALLS ROTARY RAISE FUNDS FOR
ROTARY YOUTH PROJECTS
LOOK OVER THEIR HOLIDAY EVERGREEN SALES PROJECT!**



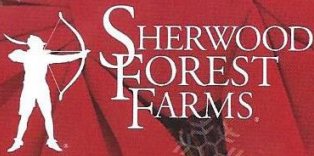
Sherwood Forest wreaths, garlands, pine cones, and swags delivered from YOU directly to the recipient's home in continental United States, all for one price which includes cost of item, taxes, and shipping charges.

Freshly shipped from state of Washington, your gift will arrive at the doorstep of your recipient the week after Thanksgiving for a full holiday season to enjoy.

Flyer and order form is posted on Rock Falls Rotary website at rockfallsrotary.com.

Contact President Betty Clementz at tbcllementz@gmail.com to place an order and to prepay cost to Rock Falls Rotary prior to November 1.

All monies from this fundraiser will support Rotary Youth activities.



In the Spirit of the Season, Give Your Support and Enjoy

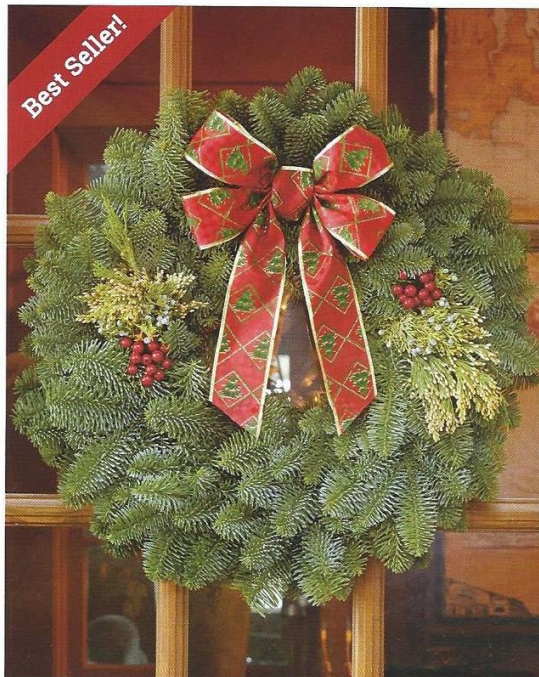
Beautiful Holiday Evergreens

Fresh from the Pacific Northwest

Direct Delivery Gift Items

All items in this category are individually packaged and delivered directly to the recipient (within the contiguous United States).

2017



22" Mixed Evergreen Gift Wreath

\$ 42

ITEM # DESCRIPTION

W4M 22" Mixed Evergreen Gift Wreath

An aromatic combination of Noble fir, berried juniper, and incense cedar. Touches of color are provided by red faux holly berries. A pre-tied checkered tree bow is included for easy attaching.



Gift Centerpiece with LED Candle

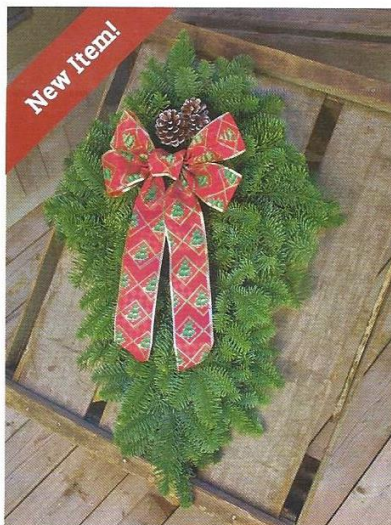
\$ 36.50

ITEM # DESCRIPTION

C5M Gift Centerpiece with LED Candle

Cedar, Noble fir, pine, and berried juniper arranged in an oasis block and bowl for your table. Accented by snowy white cones and red faux holly berries. Size is approximately 12" in diameter.

*AA batteries not included.



Gift Door Swag

\$ 41

ITEM # DESCRIPTION

S4M Noble Fir Door Swag

A fragrant Noble fir door swag is now ready to be delivered directly to any* door. Measuring 30"x 19" this beautiful swag is exclusively sold by Sherwood and is the perfect alternative to a wreath. Includes white snow dusted cones and our checkered tree bow.

*Within the contiguous United States



Contact:

GROUP NAME
CONTACT NAME
PHONE
EMAIL
GROUP WEBSITE

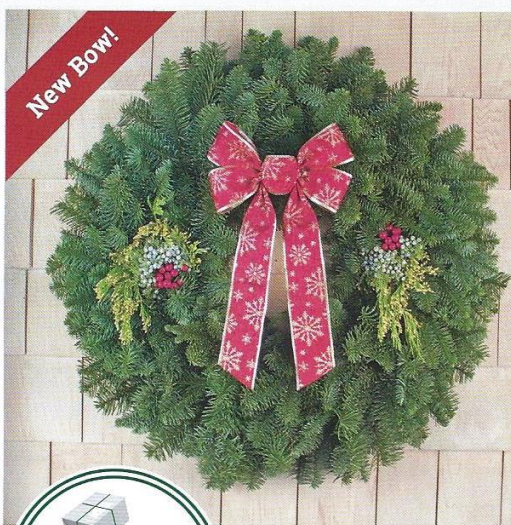
Rock Falls Rotary Club

Hand in @ Nov 6 mtg.

Gift Items make the perfect gift for your friends, family & clients.

All items are individually packaged and delivered fresh to the recipient during the first 2 weeks after Thanksgiving.

A personalized message can be included on the address label. Share the holiday spirit this season with a Gift Item!

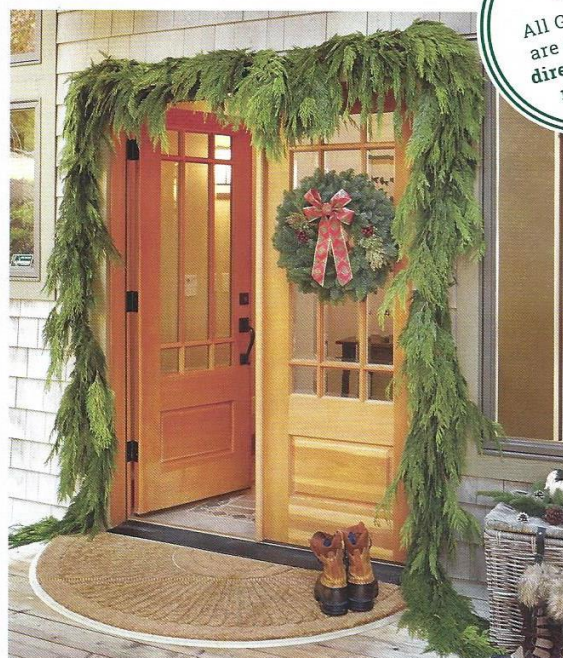


28" Mixed Evergreen Gift Wreath \$45

ITEM # DESCRIPTION

W3M 28" Mixed Evergreen Gift Wreath

Our largest, most dramatic wreath is made from Noble fir, berried juniper, incense cedar and complemented with red faux holly berries, with a red and gold snowflake bow.



Rustic Pine Cone Gift Basket \$34

ITEM # DESCRIPTION

N7M Cone Gift Basket

A rustic wicker basket filled with an assortment large, medium and small pine cones with berry accents. Approximately 12" in diameter and 6" deep.

**Basket finish may vary.*



Western Cedar Gift Garlands \$46.50

ITEM # DESCRIPTION

G3M Western Cedar Gift Garlands

Two sections of stunning 10' garland for decorating a doorway or porch railing. Made of fragrant fresh cut western cedar.

Evergreen Gift Set \$69

ITEM # DESCRIPTION

EGM Evergreen Gift Set

The evergreen gift set complements and completes the holiday decoration for any entry. Includes **two** 10' western cedar garlands and an aromatic 22" mixed evergreen gift wreath with Noble fir, berried juniper, incense cedar, red faux holly berries and a checkered tree bow.



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www.sherwoodforestfarms.com