



Rock Island Rotary Weekly Review



October 10, 2017; Volume XXV, Issue 15

MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER

Lawrence Joseph Whitty was born in Minot, North Dakota in 1937. He was one of five children growing up on the Whitty family farm. Joe was trained as a baker and worked in the baking industry for several years. Later he supervised and managed a Shaky's pizza restaurant. Joe began to develop his own ideas about a new restaurant concept he wanted to create. He knew that with his baking experience he could create a better tasting pizza than was currently being offered. He also heard his patrons planning to go out for ice cream after their meal, so Joe then decided that his concept would combine his unique pizzas with Ice Cream. It was Joe's wife who ultimately pushed him to stop talking about it and to quit his job and open his own restaurant. After several attempts to obtain financing and with the help of the SBA, Joe obtained a \$30,000 loan and on November 16, 1972 opened the doors to the first Happy Joe's Pizza & Ice Cream Parlor in the Village of East Davenport. The combination of innovative products, service and a fun atmosphere proved to be a huge success. Since then Happy Joe's continually researches and develops new and innovative concepts to ensure a competitive advantage.. He is credited with inventing the taco pizza and the special sauerkraut and Canadian bacon pizza, two of his best selling items. Soon others asked Joe to sell them franchises for Happy Joes. Joe knew nothing about franchises so he contacted McDonalds, Kentucky Fried Chicken, and Dairy Queen, telling them he was interested in buying a franchise for their store. They sent him franchise contracts and by studying them and cutting and pasting pages he created the Happy Joes Franchise Agreement. Today with over 60 locations, Happy Joe's Pizza and & Ice Cream Parlors dot Iowa, Illinois, Arizona, Minnesota, Missouri, North Dakota, and Wisconsin. The chain has about 1,500 employees, with a staff of nearly 20 at the home office in Bettendorf. In addition to food, Happy Joe's also is known for charitable work. Mr. Whitty long has been a Junior Achievement volunteer and has supported many causes, mainly revolving around children with special needs. Each year he closes his stores for one day and hosts a pizza party for special needs children. The first year he served 38, this past year the number was near 1,600! In 2002, he received Modern Woodmen of America's Community Service Award. To celebrate the company's 40th anniversary, with the help of the Handicapped Development Center, The Children's Therapy Center of the Quad Cities and Hand-in-Hand, Mr. Whitty launched the Happy Joe's Kids Foundation to benefit children with special needs. Joe is a strong supporter of Partners in Education and speaks to many schools and civic organizations about the important link between business leaders and schools. Joe believes every child can be successful if he or she has the proper support, love, discipline, and guidance provided at home and at school. Joe's entire orientation as a businessman is built on a solid foundation. He seeks out and engages the residual happy child in all of us. He has been enormously successful in doing that because he has a deep sense of who he is and where he's been, and also because there are discernible elements of a small happy child inside of his own grown-up body. He has the creativity of a child who has not yet been "socialized" or taught the many things that cannot be done. Joes is an inspiration to all! Great Program!!



Oct. – Nov. Calendar

- Oct 14 - Rotary Grant Training Seminar. 9am-Noon at CGH Medical Center, Sterling, IL
- Oct 17 - Bob Ontiveros – Group O
- Oct 24 - Linda Bower – Linguisystems
- Oct 31 - Tom and Wanda Hanson Old time Radio Hour – The Bickerton's
- Nov 7 - Molly Shattuck – Attracting Millennials to Rotary
- Nov 14 - RME – The New Bix Beiderbeck Museum
- Nov 21 - Pastor Wellers – Salem Lutheran Church – Thanksgiving
- Nov 28 - RIHS Orchestra
- Dec 5 - Rocky Chamber Singers
- Dec 6 - Rotary Holiday Party
Circa 21 – ELF The Musical



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Officers

Bruce Peterson, President
Sue Cassatt, 1st VP
Mark Mayeski, 2nd VP
Anne McGlynn, Secretary
Carrie Crossen, Treasurer
Steve Morenz, Past President

Board Members

Dave Geenen
Jim Nordquist
Molly Shattuck
Al Metz
Tammy Weikert
Sarah Gorham
Justin Peterson
Sara Cross
Co-Sergeant at Arms
Bob Swanson & Vic Boblett

Program Chairs 2017-18

Aug – Sept: Fred Luckenbill
Oct – Nov: Tom Hammar
Dec – Jan: John Wetzel
Feb – Mar: Gary Rowe
Apr – May: Dave Geenen
June – July: Justin Peterson/
Bill Groh

Club Notes & Announcements!

□ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome several guests at today's meeting. Hilde Wray, spouse of Sam attended as did Salvador Castaneda, spouse of Ametra. Mark Zimmerman, a member of the Davenport Rotary Club was our lone visiting Rotarian. Guests are always welcome at Rock Island Rotary. Prospective members are our favorites!

□ **MARK YOUR CALENDAR** – Our first "Rotary Ramble" 5K race will be on Sunday, December 3rd. We'll need runners, walkers, and helpers to pull off a successful race and fundraiser. Chairman Mike Locander will be providing more details in the near future. Keep tuned in!

□ **SERVICE OPPORTUNITY** – Our Club is partnering with the Heart of Hope Food Pantry. Volunteers are needed Thursdays 6 to 7:30pm just once a month. If evening is a problem a Thursday morning opportunity is also available! Contact Al Metz or Steve Morenz to join our team of volunteers! Used but sound plastic bags are needed too. Don't throw them away, bring them to Rotary. The food pantry goes through 160 bags each night!

□ **CLUB SURVEYS STILL NEEDED** – Input is still missing from many of our members. If you have not turned in a survey, please refer to page 6 and complete the survey. Then either bring it to next week's meeting or email it to Sue Cassatt at slerschen-cassatt@firststateil.com. We need every member's opinion.

□ **PIANO PLAYER** – If you would like to play piano and join the rotation of skilled musicians before a Rotary meeting please see President Bruce.

□ **TREE PLANTING DAY – October 28th** with Living Lands and Waters Signup at the Sergeant's Table. We'll be planting acorns from 9am until noon. Come when you can, stay as long as you want. See John Phillips for details.

□ **Have Items for our Newsletter?** Email to bobdebswanson@att.net. If you attend a Rotary event and take pictures, please also email or text them to Bob. The newsletter is much better with lots of photos!

FOUNDATION RAFFLE

Today's raffle featured fine wine from the Lo Milani Collection and cash. The first lucky number was held by Jim Moran. He opted to take the cash and donated the entire pot to the Rotary Foundation. Dr. Larry Tadlock was our second lucky winner and he took home a fine bottle of Cabernet Sauvignon. Keep in mind, the proceeds of our raffle go to the Rotary Foundation to help carry on good work worldwide. Thanks to all who participated!



WORLD POLIO DAY -- TUESDAY, OCTOBER 24

For the first time, Rotary's World Polio Day celebration heads to the West Coast of the United States. The Bill & Melinda Gates Foundation, one of our partners in the Global Polio Eradication Initiative, will host the annual event at its campus in downtown Seattle, Washington, on 24 October. Only 11 new cases of polio caused by wild poliovirus have been reported this year, all in Pakistan and Afghanistan.

At the 2017 Rotary International Convention in Atlanta, Bill Gates renewed and increased his foundation's pledge to match, 2-to-1, all contributions to The Rotary Foundation that are designated for polio eradication efforts. Rotary's commitments and pledges from world governments and corporate donors, counted along with the Gates Foundation's pledge, have made the campaign to eliminate polio worldwide \$1.3 billion stronger.

If you have been considering starting a Paul Harris sustaining membership for yourself or other family member, why not take the leap and do it on World Polio Day at our October 24th meeting? You need only donate \$100 and the Gates Foundation will add \$200, that along with our Club's matching funds will have you well on your way to a full Paul Harris Fellow designation. Just let Bud Phillis know that you want to get started. Let's see how many new Paul Harris sustaining members we can introduce on October 24th. If you have questions, Bud will be happy to help.

FOUNDATION MINUTE

An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation – all of which can be prevented. Rotary thanks to your generous contributions makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger. It provides education, immunization, birth kits, and mobile health clinics. Through global grants, women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.

Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere. Rotary addressed this by providing a fully equipped medical jeep to volunteers and midwives to reach mothers and children in remote areas.

Rotarians provided a mobile cancer screening unit and awareness trainings around Chennai, India, where there is a high mortality rate of women with breast and cervical cancer due to a late diagnosis.

And in Nigeria, Rotary members launched a \$3 million, five-year pilot program to save lives of mothers and children during home deliveries. Since 2005, they've also repaired 1,500 obstetric fistulas – restoring dignity and hope to vulnerable mothers.

If mothers are empowered and healthy, so are their families, leading to alleviation of poverty and hunger. Your contribution makes a difference. Thank you.

GOT YOUR DINING BOOK??

Once again Rotary is pleased to offer our Quad City Dining Book, not only for your dining pleasure, but also as an important Club fundraiser. The books cost \$35 and contain over 350 coupons redeemable at 150 LOCAL restaurants, offering substantial discounts at the area's top-quality restaurants. The Circa 21 Coupon alone will save you more than the cost of the book and can be used at any time, even for our club's annual holiday party! Books will be available at next Tuesday's meeting. Make your check out to "Rock Island Rotary".

- Dining Tour books make great gifts!
- Introduces you to new restaurants!
- Save money with every coupon!
- Not expensive to buy!
- Coupons a good until Oct. 31, 2018



For every book purchased Rock Island Rotary receives \$10! Every member should have at least one! Get yours at next Tuesday's meeting!!



Rock Island Rotary Environmental Project



In response to the charge given to all Rotary Clubs by our International President, Ian H.S. Wiseley, asking every Rotary club to plant a tree for each of its members between the start of the Rotary year on 1 July and Earth Day on 22 April 2018, Rock Island Rotary has partnered with Living Lands & Waters. Here are the details for our project: on Saturday, Oct. 28 at 9AM - Noon we will meet at the Living Land & Waters Tree Nursery, 6000 Eastern Avenue in Davenport. Park in the Eastern Branch of the Davenport Library at 6000 Eastern Avenue. We will then plant acorns from Bur Oak, Swamp White Oak and Red Oak trees. Our trees will be harvested in two years and made available to Park Departments, Forest Preserves, community groups and citizens to plant throughout our area. We need to plant about 100 trees, but once we get going, who knows how many we can do!

Contact John Phillins for more information. 309-428-5495 or phillinsiohn99@gmail.com

ROTARY HOLIDAY PARTY



Wednesday, December 6th

**Ticket includes: Pre-Show Salon Party with
Complimentary Hoers Devours and Cash Bar (5:00-6pm)
Buffet Dinner (5:45-7:00pm)
Bootleggers Warm-up Show (7:15pm)
Elf The Musical (7:30pm)**

ONE ADMISSION \$47.75

TWO ADMISSIONS \$95.50

TWO WITH DINING BOOK COUPON \$59.38

Tip included (not including deserts & bar)

Circa Subscriber? Pay Just \$3.20 per person for gratuity

Rotarians, their families and friends are cordially invited!

SIGN UP AT ROTARY OR EMAIL bobdebswanson@att.net



Rock Island Rotary TRIVIA NIGHT

Friday, November 10th at 6:30pm

SAVE the DATE and get your team together for Rock Island Rotary's annual fundraiser! Cash prizes, cash bar, 50/50, silent auction and TONS of FUN with MR. TRIVIA!!!

This fundraiser supports Earl Hanson Elementary School.

When: Friday, November 10th, 2017

Where: Milan Community Center, 2701 1st Street East, Milan

Time: 6:30pm START time, doors open at 5:45pm

Cost: \$100 a table, 8 players at a table

Enter by signing up at Rotary or calling Kathy Trone at 309-794-9400 or email Kathy@wesselspc.com.

The Rock Island Rotary Club is challenging all other Rotary Clubs in the QC Area to participate and TRY to win the "Traveling Trophy" for the SMARTEST ROTARY CLUB!

Items are needed for the silent auction. If you or your company/business can donate something, please contact Kathy and let her know what you will be donating.

PUMPKIN PALOOZA

Last Wednesday Rock Island Rotary again hosted all the Earl Hanson 1st and 2nd grade students and teachers at the Country Corners Pumpkin Patch and Petting zoo. Needless to say, the kids had a wonderful time! Thanks to the Rotarians who went along and to the event sponsors who made the trip possible! Thanks also to Angela Campbell and Trisha Barron for organizing the event. Here's just a taste of the fun!



Jim Moran and Friends



Feeding the Animals



Covered Wagon Ride



Angela Gets a Kiss



More pals with Jim

If you have not yet completed and turned in a survey, do it NOW and turn it in!!



MEMBER SATISFACTION SURVEY

This survey focuses on your day-to-day experiences in our Rotary club. Your input is valuable and will be used by all of us to make our club even better. There are no right or wrong answers; we simply ask for your honest opinions. Thank you for taking this survey.

1. Overall, how satisfied are you with your membership in our Rotary club?

☐ Satisfied

☐ Somewhat satisfied

☐ Neither satisfied nor dissatisfied

☐ Somewhat dissatisfied

☐ Dissatisfied

2. Considering our club's **culture, members, and meetings**, indicate your agreement with the following statements

	Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Disagree
Club meetings are a good use of my time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My club does a good job involving new members	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My club's members care about one another	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My club reflects the demographic profile of our area's business, professional, and community leaders,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My club actively seeks to involve all members in projects and activities according to their interests, skills, and availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The amount of fundraising activities is appropriate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments and suggestions:

3. How would you rate the following aspects of our **weekly meetings**?

	Excellent	Good	Fair	Poor	Very poor	N/A
Rotary International updates	[]	[]	[]	[]	[]	[]
Length	[]	[]	[]	[]	[]	[]
Time for socializing	[]	[]	[]	[]	[]	[]
Professional connections and networking	[]	[]	[]	[]	[]	[]
Variety of program topics	[]	[]	[]	[]	[]	[]
Location	[]	[]	[]	[]	[]	[]
Meeting time and day	[]	[]	[]	[]	[]	[]
Meals or refreshments	[]	[]	[]	[]	[]	[]
Speakers and programs	[]	[]	[]	[]	[]	[]

Comments and suggestions:

4. What are your opinions about our club's **service projects**?

	Just right	Too many	Too few
Total number of service projects	[]	[]	[]
Number of community service projects	[]	[]	[]
Number of international service projects	[]	[]	[]
	Agree	Disagree	No opinion
Service projects are well organized	[]	[]	[]
Service projects make a difference in the community or	[]	[]	[]
Service projects are meaningful to me	[]	[]	[]

Comments and suggestions:

5. Thinking about **communication** and **responsiveness** in our Rotary club, indicate your agreement with the following statements.

	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree
My club does a good job communicating to members	[]	[]	[]	[]	[]
My club does a good job listening to members	[]	[]	[]	[]	[]
My club seeks input and ideas from members	[]	[]	[]	[]	[]
My club regularly acts upon members' input and ideas	[]	[]	[]	[]	[]
I am comfortable with the pace of change in my club	[]	[]	[]	[]	[]
My club works to update club processes and rules to meet the needs of its members	[]	[]	[]	[]	[]

Comments and suggestions:

6. Indicate your agreement with the following statements about the **value** of your membership.

	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree
I feel welcome in my club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I make valuable connections through my club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My club provides opportunities to use my talents and skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My experience as a member is worth the money I spend on Rotary participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My experience as a member is worth the time I give to Rotary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My family sees value in my Rotary membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My friends see value in my Rotary membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Through Rotary, I make a difference in my community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Through Rotary, I make a difference in the world	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments and suggestions:

7. Indicate your agreement with the following statements about club engagement.

	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree
I invite my friends, family and colleagues to club events	[]	[]	[]	[]	[]
I invite qualified prospective members to join my Rotary club	[]	[]	[]	[]	[]
I frequently participate in my club's activities, projects, and programs	[]	[]	[]	[]	[]
I'm proud of my Rotary club	[]	[]	[]	[]	[]

Comments and suggestions:

8. Thinking about the **costs** associated with club membership, how would you rate the following?

	Too low	Just right	Too high	Not Applicable
Club Dues	[]	[]	[]	[]
Meals at weekly meetings	[]	[]	[]	[]
Club fines	[]	[]	[]	[]
Club assessments	[]	[]	[]	[]
Requests for donations for service projects	[]	[]	[]	[]
Requests for donations to The Rotary Foundation	[]	[]	[]	[]

Comments and suggestions:

Thank you. Return survey to Sue Cassatt