



Rock Island Rotary Weekly Review



August 29, 2017: Volume XXV, Issue 8
MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER

Local Newspaper Update!

Deb Anselm, a native of Indiana, became publisher of the Quad City Times in 2015. Previously she served as the general manager of Times Media Co. in Munster. "The Quad-City Times has long been a vital part of community and commerce in the Quad-Cities area," she said. "It's truly an honor to be publisher of a newspaper with such a deep and storied past in Lee Enterprises. Anselm said she long had aspirations of becoming a publisher and was committed to staying with Lee Enterprises. From her visits to the Quad-Cities and



Lee's headquarters in downtown Davenport, she said, "I had a wonderful experience visiting the Quad-Cities, and I heard first-hand from friends at Lee and the management team about how much they enjoy the community. Anselm is a 1987 graduate of Indiana University. She and her husband, Scott, have three children. Mrs. Anselm wears many hats being publisher of the Quad City Times, The Argus-Dispatch, and the Muscatine Journal. She noted that Lee Enterprises is a highly regarded entity in the newspaper business and one that people in the industry hope to work for. She noted that Lee has holdings in 49 markets in 21 states and specializes in mid-sized to small markets. She said they look for communities that care about their local news and want local autonomy. Although Lee has a central corporate office, they strive to allow and encourage local control for the most part. They put their emphasis on local news and local events. She also noted that Lee, along with the newspaper industry in general has moved substantially into digital news, which now encompasses 70-80% of the Lee Enterprises market. Anselm spoke at length about Lee's recent purchase of the Argus-Dispatch, noting that Small Enterprises (former owners of the Argus-Dispatch) approached Lee and asked to be bought out. The sale included the "assets" of the Argus-Dispatch, but not the Small Enterprises building in downtown Moline. She said that Lee is committed to maintaining their presence in Illinois and is currently negotiating for a new Illinois facility. She noted that with the acquisition of the Argus-Dispatch, Lee now has over 65,000 subscribers in the area, with about 25,000 being in Illinois. In answer to one of the most frequent questions she is asked, Anselm said there are no plans to merge the Argus-Dispatch and the Quad City Times. They will each maintain their own executive editors and identities. They will share photos and news releases, but intend to maintain local control and local news coverage in each community. She did note that the acquisition will allow them to send one reporter and one photographer to many events rather than each entity sending their own, which will free up reporters and photographers to cover other events and will allow better coverage of more events. She noted that columnist will not be "shared" and that those that have been featured in the Argus-Dispatch will continue to appear there and will not be carried over to the Quad City Times. She said the delivery systems of the two papers will be merged, however that will take some time to be completed. Ultimately one delivery persons will be able to distribute both papers on their route. Overall it was a very interesting program and the message of maintaining local autonomy was very well received!

Sept. – Oct. Calendar

- Aug 31 - Earl Hanson Birthday Books 2:20pm
- Aug 31 - Meet and Greet Earl Hanson faculty and staff. 3pm - Hanson library.
- Sept 5 - Dr. Mike Oberhaus – "State of the Schools" Joint Meeting w/Kiwanis
- Sept 12 - Jeff Hancks – The WPA
- Sept 19 - Betty Clementz – District 6420 Friendship Exchange
- Sept 26 - Ruth Lee – Trip to Africa, Water Project Report
- Sept 28 - Fellowship of Wining Rotarians – Grape Life
- Oct 3 - Joe Witty – Happy Joes
- Oct 10 - Doug Hultquist - QCBT



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Mark Mayeski, 2nd VP
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Program Chairs 2017-18

Aug – Sept: Fred Luckenbill
Oct – Nov: Tom Hammar
Dec – Jan: John Wetzel
Feb – Mar: Gary Rowe
Apr – May: Dave Geenen
June - July: Justin Peterson/
Bill Groh

Club Notes & Announcements!

□ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome five guests today including our exchange daughter, Pitchayapa Rungrueng, “Pat”, from Thailand; Amy Nelson a guest of Sue Cassatt; and Tasso Coin, brother of Rotarian, Stan Coin, from Naples, Florida. Also in attendance were visiting Rotarians, Mark Zimmerman from Davenport, Iowa; and, Duncan Cameron from Naples, Florida. Rock Island Rotary thanks guests for joining us and encourages our members to extend an invitation to any prospective member!

□ **MARK YOUR CALENDAR – Thursday, September 28th** is our next Fellowship of Wining Rotarians at Grape Life Wine Store & Lounge. Gather any time after 5pm, live music starts at 7. Libation and snacks available! November’s Wining get together will be Thursday, **November 9th**

□ **AUGUST BIRTHDAY BOOKS!** – Help is needed this Thursday, August 31st to sign and hand out books to Earl Hanson students celebrating birthdays in July and August. Right after Birthday Books is our **Meet and Greet** with the faculty and staff. Be at the school by 2:20, Meet and Greet at 3:15pm.

□ **ON GOING SERVICE OPPORTUNITY** – In Rotary, some members are able to give money, others can give time. Service Above Self can manifest itself in many ways. Our Club is partnering with the Heart of Hope Food Pantry. Volunteers are needed Thursdays 6 to 7:30pm just once a month. If evening is a problem a Thursday morning opportunity is also available! Contact Al Metz or Steve Morenz to join our team of volunteers! Used but sound plastic bags are needed too. Don’t throw them away, bring them to Rotary. The food pantry goes through 160 bags each night!

□ **PUMPKIN PALOOZA** – Save October 4th for our annual trip to the Pumpkin Patch with the 1st and 2nd graders from Earl Hanson School. Sponsors are needed. \$100 to be a sponsor. Contact Angela Campbell. To volunteer to help with the kids at the Pumpkin patch, contact Tricia Barron.

□ **Have Items for our Newsletter?** Email items for publication to Bob Swanson at bobdebswanson@att.net.

FOUNDATION RAFFLE



Today’s raffle featured fine wine from the Lo Milani Collection and CASH! Steve Morenz was the first lucky winner and he opted for the cash and donated it to the Rotary Foundation. Jeff Dismer held the second lucky ticket and took the wine. Don’t forget the proceeds of our raffle go to the Rotary Foundation to help carry on the fight against Polio, provide sanitation and clean water to the third world, and foster international peace through numerous education and exchange programs.

Thanks to all who participated!

BIRTHDAY BOOKS

Molly needs your help this Thursday at 2:20 for our first “Birthday Book” distribution of 2017-18. Come to Earl Hanson school to sign and hand books to all the children who celebrated birthdays in June, July, and August. Because we’re covering three months, the group will be large and much help is needed. You be treated to lots of smiling kids, refreshments, and a serenade by Fred Houlton on the harmonica! It’s a great service project and will take less than 30 minutes of your time. Got more time? Stay for the “Meet and Greet” with the Earl Hanson teachers and staff starting at 3:15pm!

TRIVIA NIGHT - Friday, November 10th is the date of our 2017 Trivia Night Fundraiser. Start gathering your team! Silent auction items are needed. Please help fill the auction table with treasures!

FOUNDATION MINUTE

In a world where intolerance and violence fueled by religious differences are seemingly increasing, one Rotary club in Indonesia is showing how diversity can help prevent a pandemic threat. When the Rotary Club of Solo Kartini in Surakarta, Indonesia, formed 25 years ago, its members drew criticism from the predominantly Muslim community.

The club's members were mostly Christians, atypical for a country where more than 80 percent of the population is Muslim. Religious leaders were skeptical of Rotary's secular mission and wary of intrusion.

Undeterred, the club started recruiting more members. Today, the 72-member, all-female club includes both Muslims and Christians. And the effort they have put into breaking down barriers and fostering respect and understanding among club members has reinforced the club's capacity to address dengue fever, one of the biggest public health threats in tropical cities like Surakarta.

The club launched an effective public health initiative to prevent the disease requiring volunteers with deep knowledge and connections to the community who can craft specific and sustainable solutions. Rotary member Mariam Kartonagoro says her club's diverse makeup – particularly its abundance of mothers and professionals of varied ages and backgrounds – enhanced their effort to fight dengue fever.

"The fact that we are different does not create trouble, but it strengthens our relationship," she says. We hope to see more people crossing cultural lines to help each other. Rotary has a very diverse membership, and we can be examples to others in the way we work. After all, when we give help, we do not ask about the religion of the person. We think in a much more global way. We try to foster relationships with people who may have different beliefs or thoughts. We can become friends here in Rotary. Maybe this way, we can inspire Indonesia and the world."

From the Membership Committee: How are we doing? The power of the club lies in our members. It's important to know what's on the minds of our club and we want you to be aware we are open for change. What is your ideal experience? We would like to ask everyone to complete this survey to give you the opportunity to express feedback in specific areas but also provide an opportunity to make additional comments. We would like to see a survey from EVERYONE. Even if you only complete a portion. We will share the results with the club and then develop an action plan that builds on your likes and dislikes. Please contact the membership chair, Sue Lerschen-Cassatt regarding questions. Slerschen-cassatt@firststateil.com 309-644-0101. Thank you for investing a few moments in the future of our great organization. **THE LINK TO THE SURVEY IS:** [Rotary Survey.pdf](#)

THEY'RE BACK!!

Once again Rotary is pleased to offer our Quad City Dining Book, not only for your dining pleasure, but also as an important Club fundraiser. The books cost \$35 and contain over 350 coupons redeemable at 150 LOCAL restaurants, offering substantial discounts at the area's top-quality restaurants. The Circa 21 Coupon alone will save you more than the cost of the book and can be used at any time, even for our club's annual holiday party! Books will be available at next Tuesday's meeting. Make your check out to "Rock Island Rotary".

- Dining Tour books make great gifts!
- Introduces you to new restaurants!
- Save money with every coupon!
- Not expensive to buy!
- Coupons a good until Oct. 31, 2018



For every book purchased Rock Island Rotary receives \$10! Every member should have at least one! Get yours at next Tuesday's meeting!!

EARL HANSON SCHOOL MEET & GREET THIS THURSDAY!

Our annual visit to Earl Hanson Elementary School is scheduled for this Thursday, August 31st. We would like as many Rotarians as possible to meet at the School at 3pm in the library. The entire faculty plus principal Dan Logan will be on hand to meet and greet us and refreshments will be served. This is our opportunity to visit our "adopted" school, talk with staff members, and get a first-hand report on all the things happening at Hanson and the many ways Rock Island Rotary is involved in helping ensure the students have the best possible elementary school experience.



Rotarians enjoyed chatting with teachers and hearing Principal Logan at last year's "Meet & Greet"

SPECIAL ANNOUNCEMENT



THE FUN COMMITTEE HAS DONE IT AGAIN!! ANOTHER GREAT EVENT FOR ROCK ISLAND ROTARY!

Mary and Dick have offered to host the Fall Fling at the Fislars! Saturday, October 7 in their back yard from 4-7 p.m. Brats provided, bring a dish to share. More details coming - but mark your calendar! We'll have a sign-up sheet with this caveat, if there's not enough interest, we will cancel! Fun Committee events are designed for all of us for fellowship & fun.

District 6420 Rotary Foundation Dinner

Nov 04, 2017 4:45 PM

The Foundation Dinner is a celebration and recognition of District 6420 Rotary member's and their support for The Rotary Foundation. The dinner is open to all district members who want to learn about The Rotary Foundation. Deadline for Registration is October 28th, all reservations must be pre-paid.

4:45 p.m. Social Time (cash bar)
5:45 p.m. Welcome -- DG Steve Kuhn
5:50 p.m. Rotary Moment -- DRFC Ruth Lee
6:00 p.m. Dinner (see menu below)
7:00 p.m. Recognitions
7:30 p.m. Program

Preliminary Program

Polio Plus -- Paul Stromborg, Chair
Annual Fund Officer -- Michelle Gasparian
Keynote -- PDG and PRID, RI Foundation Trustee --
Mary Beth Growney Selene
Closing DG Steve Kuhn and DRFC Ruth Lee

Plated Meal: Entree Options selected at table (If vegetarian option is required, Contact Betty Clementz)

MENU: Salad, Bread and Rolls, Two center plate entrees: Apple and Brie Stuffed Chicken Breast or Beef Medallions, Baby Red Potatoes, Fresh Vegetables, Dessert, Coffee and Tea

Location: Brandywine Banquets, 441 IL Route 2, Dixon, IL The cost per meal is \$42.50

Register Online at: <https://portal.clubrunner.ca/50144>

Click Foundation Banquet in "Upcoming Events"

Membership Moment

As we expand our membership, it may be a good opportunity to think about professions outside our personal niche. Diversity is a great characteristic for our club and should include many areas of experience and personalities. Who do you know that may have compassion to help others? Below is a list of professions that might get those wheels turning. Ask them to join us for a meeting or ask them to meet for coffee to talk about the great things Rotary is doing here and all over the world.

These categories have natural referral connections --- Who do you know in these professions?

Financial

Planner
Stock Broker (stocks, bonds, mutual funds)
Banker
CPA
P&C Insurance
Attorney
Bookkeeping Service
Insurance (life, health, disability, annuity)
Charitable Organizations
Human Resources Professionals
New Business Start-ups
Social Workers
Funeral Directors

Trades

Contractor
Plumber
Electrician
Auto Body
Auto Repair
Heating/AC
Flooring/Carpeting
Painter
Remodeler
VCR/TV Repair
Handyman
Glass/Mirrors

Marketing

Marketing Consultant
Public Relations
Printer
Graphic Designer
Direct Mail
Promotional Products
Advertising/Multi-Media
Laminating Service
Signs
Sales Incentives

Health & Wellness

Chiropractor
Massage Therapist
Dentist
Psychotherapist
Nutritional Products
Cosmetic Sales
Hairdresser
Optometrist
Personal Trainer
Weight Loss Consultant
Spa
Image Consultant
Veterinarian
Polarity Therapist

Business to Business

Management Consultant
Office Supplies
Computer Sales/Service
Cellular Sales
Telephone Systems
Sales Trainer
Temp Service
Business Machines/Copiers
Office Furniture
Auto Dealer
Organizer
Payroll Services

P&C Insurance

Auto Body Shop/Repair
Mortgage Broker
Bookkeeping Service
CPA
Property Management
Attorney
Insurance Adjuster
Banker
Realtor
Auto Dealer

Events

Event Planner
Travel Agent
Florist
Photographer
DJ
Videographer
Caterer
Sign Company
Gift Baskets
Balloon Artist
Caricature Artist
Food/Coffee Service
Limousine Service
Luggage Sales

Real Estate

Realtor
Mortgage Broker
Landscape
Interior Designer
Cleaning Service
Pest Control
Property Management
Architect
Mover
Antiques
Engineer
Home Inspections
Alarm/Security Systems
Surveyors
Appraisers

***Take a moment to think about
the opportunities offered
by cross-category
business referrals ---
strong Contact Spheres can
make our Club even
more successful!***