



Rock Island Rotary Weekly Review



August 22, 2017: Volume XXV, Issue 7
MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER

Gov. Steven Kuhn

Rock Island Rotary was honored today with a visit from District 6420 Governor, Steven Kuhn. Governor Kuhn is a member of the Sycamore Rotary Club and was inducted as our new District Governor last month. He presides over the 48 clubs making up our district which extends from the Wisconsin border on the North to the Iowa border on the West, to as far South as Toluca and East to take in Plano and Harvard. His first comments were to relay greetings from Rotary International President, Ian Riseley, of Australia. Governor Kuhn noted that President Riseley



has established two main goals. 1) He has asked that every club keep careful records and quantify the number of service hours donated by club members and the number of dollars donated by club members for both local and international charitable work. 2) He has asked that each club plant one new tree for every club member. In our case that would be about 90 trees. Governor Kuhn then urged each of us to attend the Rotary International Convention next June in Toronto, Canada, noting that Toronto is actually closer to us than Atlanta, the cite of our last convention. He gave some rather distressing news regarding Rotary's battle to stamp out Polio, noting that there has been a increase in new cases over the past few months. It was a bit chilling to be reminded that Polio, "Is only a plane ride away". He said that over the next three years it is estimated that 1.5 billion dollars will be needed to fight Polio. The good news is that 1.3 billion has already been pledged. He asked that every member contribute a minimum of \$20 to the Polio Plus campaign. Checks can be made payable to: Rotary International Foundation, with memo "Polio Plus", and given to Bud Phillis. Governor Kuhn also spoke of Rotary's effort to fight human trafficking. Human trafficking is modern-day slavery and involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act. Worldwide it is estimated that 21 million individuals are victims of human trafficking. Of that number 1.5 million are in the United States and Canada. Rotary has joined the effort to stop this ugly and evil industry that generates over \$150 billion each year for the traffickers. In his conclusion, Govern Kuhn hit on several key matters of concern for Rotary. First, membership is falling. In our district alone he noted that Rotary membership has dropped by more than 50 each year for at least the past 10 years. District wide we've had almost a 25% decline in membership over that period. He noted that we must each help bring in new members by remembering to "ASK". Second he urged support for the Rotary Foundation and noted that \$36,000 was given in grants to district clubs (including our club) last year which is made possible by donations to the Foundation. He urged every Rotarian to establish a "My Rotary" account by going to the Rotary International website. There is no cost or obligation and opening an account gives full access to the Rotary website where you can check your donations records, received the latests Rotary news, and take full advantage of your membership. Finally he asked that we all read the monthly District Newsletter. He noted that it is our ownly way of communicating and keeping all informed. A governor's visit is always enjoyable and we thank Governor Kuhn for coming!

Aug. – Sept. Calendar

- Aug 29 - Debbie Anselem – QC Times Publisher
- Aug 31 - Earl Hanson Birthday Books 2:20pm
- Aug 31 - Meet and Greet Earl Hanson faculty and staff. 3pm - Hanson library.
- Sept 5 - Dr. Mike Oberhaus – "State of the Schools" Joint Meeting w/Kiwanis
- Sept 12 - Jeff Hancks – The WPA
- Sept 19 - Betty Clementz – District 6420 Friendship Exchange
- Sept 26 - Ruth Lee – Trip to Africa, Water Project Report
- Sept 28 - Fellowship of Wining Rotarians – Grape Life
- Oct 3 - Joe Witty – Happy Joes
- Oct 10 - Doug Hultquist - QCBT



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Officers

Bruce Peterson, President
Sue Cassatt, 1st VP
Mark Mayeski, 2nd VP
Anne McGlynn, Secretary
Carrie Crossen, Treasurer
Steve Morenz, Past President

Board Members

Dave Geenen
Jim Nordquist
Molly Shattuck
Al Metz
Tammy Weikert
Sarah Gorham
Justin Peterson
Sara Cross
Co-Sergeant at Arms
Bob Swanson & Vic Boblett

Program Chairs 2017-18

Aug – Sept: Fred Luckenbill
Oct – Nov: Tom Hammar
Dec – Jan: John Wetzel
Feb – Mar: Gary Rowe
Apr – May: Dave Geenen
June – July: Justin Peterson/
Bill Groh

Club Notes & Announcements!

- ❑ **WELCOME GUESTS!** Rock Island Rotary was pleased to welcome our very special Exchange daughter, Pitchayapa Rungrueng, “Pat”, from Thailand. We had the pleasure of hosting three visiting Rotarians, Mark Zimmerman from Davenport, Iowa; Dave Emerick, our Assistant District Governor from the East Moline-Silvis Club; and District Governor Steve Kuhn a member of the Sycamore Rotary Club. Rock Island Rotary thanks guests for joining us and hope you enjoyed your visit!
- ❑ **MARK YOUR CALENDAR – Thursday, November 9th** is our next Fellowship of Wining Rotarians at Grape Life Wine Store & Lounge. Gather any time after 5pm, live music starts at 7. Libation and snacks available!
- ❑ **TRIVIA NIGHT - Friday, November 10th** is the date of our 2017 Trivia Night Fundraiser. Start gathering your team! Silent auction items are needed. Please help fill the auction table with treasures!
- ❑ **AUGUST BIRTHDAY BOOKS!** – Help is needed on Thursday August 31st to sign and hand out books to Earl Hanson students celebrating birthdays in July and August. Be at the school by 2:20pm.
- ❑ **ON GOING SERVICE OPPORTUNITY** – In Rotary, some members are able to give money, others can give time. Service Above Self can manifest itself in many ways. Our Club is partnering with the Heart of Hope Food Pantry. Volunteers are needed Thursdays 6 to 7:30pm just once a month. If evening is a problem a Thursday morning opportunity is also available! Contact Al Metz or Steve Morenz to join our team of volunteers! Used but sound plastic bags are needed too. Don't throw them away, bring them to Rotary. The food pantry goes through 160 bags each night!
- ❑ **PUMPKIN PALOOZA** – Save October 4th for our annual trip to the Pumpkin Patch with the 1st and 2nd graders from Earl Hanson School. Sponsors are needed. \$100 to be a sponsor. Contact Angela Campbell. To volunteer to help with the kids at the Pumpkin patch, contact Tricia Barron.
- ❑ **Have Items for our Newsletter?** Email items for publication to Bob Swanson at bobdebswanson@att.net.



FOUNDATION RAFFLE

Today's raffle featured fine wine from the Lo Milani Collection a Larry Tadlock bowl, and CASH! Rick Devinney was the first lucky winner and he grabbed the bowl. Stan Coin had ticket number 2 and took the cash, donating it to our Rock Island Foundation. Al Metz held the final lucky ticket so he took home the wine. Thanks to All!!

EARL HANSON SCHOOL MEET & GREET



Our annual visit to Earl Hanson Elementary School is scheduled for Thursday, August 31st. We would like as many Rotarians as possible to meet at the School at 3pm in the library. The entire faculty plus principal Dan Logan will be on hand to meet and greet us and refreshments will be served. This is our chance to visit our “adopted” school, talk with staff members, and get a first-hand report on all the things happening at Hanson and the many ways Rock Island Rotary is involved in helping ensure the students have the best possible elementary school experience. If you can come early, we'll be handing our Birthday books at 2:20pm.

Foundation Minute

Many new mothers in Brazil face the horror of losing a premature newborn as hospitals are many miles away and a hospital's neonatal intensive care unit has few incubators. This lack of equipment means that some of the hospital's most vulnerable newborns have to be transferred to other hospitals, which is a factor in Sao Paulo state's high infant mortality rate.

By partnering on a Rotary Foundation's global grant with two clubs in Japan, Brazilian Rotarians were able to raise \$172,500. This grant funded five incubators, which nearly doubled the hospital's capacity to care for fragile newborns. This equipment enabled the hospital to admit 129 babies in 2013 and now 20 babies can be treated.

Other equipment provided through the grant were five ventilators, three heated cribs, five vital -sign monitors and a super LED micro processed phototherapy unit to treat babies with jaundice. It also funded the cost of publicity to inform residents about prenatal care workshops conducted by area health workers. The publicity campaign aimed to reach mothers in remote areas who may not know what services are available to them or about the importance of prenatal care and breast-feeding.

This is a fine example of "making a difference" in the world. Your generosity to the Rotary Foundation enables this to happen.

THEY'RE BACK!!

Once again Rotary is pleased to offer our Quad City Dining Book, not only for your dining pleasure, but also as an important Club fundraiser. The books cost \$35 and contain over 350 coupons redeemable at 150 LOCAL restaurants, offering substantial discounts at the area's top-quality restaurants. The Circa 21 Coupon alone will save you more than the cost of the book and can be used at any time, even for our club's annual holiday party! Books will be available at next Tuesday's meeting. Make your check out to "Rock Island Rotary".

- Dining Tour books make great gifts!
- Introduces you to new restaurants!
- Save money with every coupon!
- Not expensive to buy!
- Coupons a good until Oct. 31, 2018



For every book purchased Rock Island Rotary receives \$10! Every member should have at least one! Get yours at next Tuesday's meeting!!

ROCK ISLAND ROTARY STEPS FORWARD FOR KIDS!

At yesterday's Board of Director's meeting representatives of the Quad City Rotary Club, the East-Moline Silvis Club, and the Quad City's Children's Therapy Center asked us to join an effort to fund the development and equipping of an Occupational Therapy room at the new Children's Therapy Center building in Rock Island. Three Rotary Clubs have already joined the project with Milan Rotary, East-Moline - Silvis Rotary, and the Quad Cities clubs each pledging \$2,000 for the project. The room will be identified as the "ROTARY ROOM" and will have the Rotary Wheel prominently displayed along with acknowledgement of each club that helped fund the project. Rock Island Rotary has been a long-standing supporter of the Children's Therapy Center with Sue Golden leading the charge each year at Telethon time. After a brief discussion, your Board voted unanimously to join the project and pledge \$2,000.00. The organizers hope to obtain at least one more Rotary Club so that \$10,000 will be available for the new "Rotary Room". The new Therapy Center building is located at 4450 - 48th Avenue Court in Rock Island.

PERFECT ATTENDANCE RECOGNIZED

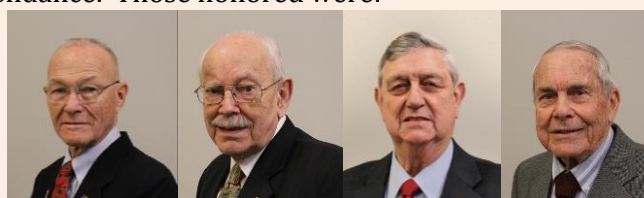
Over the past two weeks Rock Island Rotary members were lauded for maintaining perfect attendance for one or more years. Past District Governor, Fred Luckenbill recognized the following members on August 15th:

- 1 yr. - Sue Lerschen-Cassatt, Al Metz, and Steve Morenz
- 2 yrs. - Sam Wray
- 5 yrs. - Bruce Peterson
- 6 yrs. - Bob Swanson
- 8 yrs. - Mike Locander
- 9 yrs. - Carrie Crossen and Anne McGlynn
- 10 yrs. - Jim Moran
- 13 yrs. - Marcy Bell, Jeff Dismer, Mary Fislar and Ruth Lee



Today the accolades continued with Past District Governor, Ruth Lee, and current District Governor, Steven Kuhn recognizing four more members for perfect attendance. Those honored were:

- 30 yrs. - Richard "Bud" Phillis
- 47 yrs. - Ardo Holmgrain and Fred Luckenbill
- 53 yrs. - Fred Houlton



Bud Ardo Fred L. Fred H.

Members should contact Fred Luckenbill if you believe there are any discrepancies.

Our Foundation Committee Releases Draft of the Strategic Plan For foundation Giving

Objective	Action Steps	Measures of Success	Persons Responsible	Timeline	Progress
Promote Participation In weekly Foundation raffle	1. Remind Club members of purpose of raffle by announcement at time of drawing	Increase in weekly giving amount	Foundation Committee President Bulletin Editor	Ongoing	
	2. Use monthly Foundation Announcement at Meetings	Increase in weekly giving amount	Foundation Committee	1 time per month 3 rd Tuesday	
	3. Continue to promote Raffle in Club bulletin	Increase in weekly giving amount	Foundation Committee Bulletin Editor	Weekly	
	4. Inform new Club Members about the Raffle	Number of sessions held. Increase in weekly giving amount	Foundation Committee	As needed, at new member orientation	
Promote 100 per cent Annual participation By all Club members	1. Promote participation in monthly Foundation announcement	Percentage of member participation	Foundation Committee	Ongoing 3 rd Tuesday Thermometer	
	2. Promote participation via Club bulletin of Foundation success stories, testimonials	Percentage of member participation	Foundation Committee Bulletin Editor	1 X per month for success stories, testimonials	
	3. Display "Giving Thermometer"	Percentage of member participation	Foundation Committee	1 X per month 3 rd Tuesday	
	4. Build awareness through newz releases to news media	Number of submissions Number of publications or uses in	Public Relations Committee Foundation Committee	Quarterly, or as needed	
	5. Implement Participation incentives e.g. "PHF bonus of \$25 to all first-time donors	Percentage of member participation	Foundation Committee	Ongoing Perhaps draw 2 X per year	

Strategic Foundation Plan (continued)

Objective	Action Steps	Measures of Success	Persons Responsible	Timeline	Progress
Promote use of Memorials and Honorarium gifts to the RI Foundation	1. Inform club members of this option through announcements, bulletin items, website	Number of gifts received	Foundation Committee	Ongoing	
	2. Publicize memorial and honorarium gifts received in bulletin, on website	Announcements made after gifts received	Foundation Committee Bulletin Editor Web master	Ongoing as received	

Strategic Initiative #2: How can Rock Island Rotary increase the number of new Paul Harris Fellows by June 30, 2020?

Objective	Action Steps	Measures of Success	Persons Responsible	Timeline	Progress
Achieve 40 new Paul Harris Fellows by 6/30/2020	1. Promote participation in PHF program	Number of PHF presentations	Foundation Committee Club President	June 30, 2020	
	2. Promote PHF Participation via Club Bulletin, website of how PHF benefits Rotary Foundation Programs	Number of PHF achieved	Foundation Committee	June 30., 2020 Report progress at regular intervals	
	3. Cultivate continued giving by those who have started PHF giving via personal contact, e-mail	Numbers of PHF that were begun and then completed	Foundation Committee	June 30, 2020	
	4. Inform new Club Members of the PHF Program, its benefits and ease of participation	Number of sessions held Number of participants	Foundation Committee	As needed, at new member orientation	
	5. Emphasize ease giving using EFT using the Rotary bulletin, website	Number of members who use the method	Foundation Committee Bulletin editor Web master	Monthly in the bulletin	
	6. Recognize new PHF's for the past Year in the Roster	Implementation	Foundation Committee Roster Editor	One time, upon publication of new Roster	

The committee would like everyone to look over this plan. If you have any feedback you'd like to pass to the committee, please speak with or email Bud Phillis, Carrie Crossen, Don Peterson, or Gary Rowe.

Here's some additional interesting information to consider:

Foundation Fund Raising Goal:	2016-17	\$10,000	Major Donors:	2016-17	7
	2017-18	\$10,300		2017-18	8 (goal)
	2018-19	\$10,600		2018-19	9 (goal)
Paul Harris Fellow:	2015-16	7 (Goal)	Paul Harris Fellows	2009-10	22
	2016-17	10 (Goal)		2010-11	8
	2017-18	12 (Goal)		2011-12	2
Rotary donors/non-donors:	75/20			2012-13	3
Bequest Society:	2016-17	1		2013-14	5
	2017-18			2014-15	4
	2018-19			2015-16	4
				2016-17	6