



Rock Island Rotary Weekly Review



February 28, 2017: Volume XXIV, Issue 34
MEETING EVERY TUESDAY NOON - QUAD CITY BOTANICAL CENTER

Quad Cities Convention and Visitors Bureau

Joe Taylor, president and CEO of the Quad-Cities Convention & Visitors Bureau was guest speaker at today's Rock Island Rotary meeting. The Quad Cities Convention and Visitors Bureau (QCCVB) is the official tourism destination, marketing and management organization for the Quad Cities region. The organization serves the tourism interests of Scott County, Iowa; and Rock Island, Mercer, and Warren Counties in Illinois.



The QCCVB increases visitor expenditures and overnight stays through strategic sales, marketing and services to our customers, members, and communities. They promote and package our destination to attract and meet the needs of meetings and conventions, group tours, sporting events and competitions, special interest groups and the leisure traveler. The Quad Cities Convention & Visitors Bureau has three Visitor Center & Gift Shops, located in downtown Davenport, Moline & Rock Island and two Visitor Information Centers at the Quad City International Airport and inside the Iowa 80 Trucking Museum. The QCCVB works to attract visitors and provide excellent customer service. The QCCVB also works to market the Quad Cities Region to attract meetings, conferences, conventions, and sporting events. The QCCVB works with meeting and event planners to facilitate a successful event. One other important function of the Quad Cities Convention & Visitors Bureau is to be the liaison for many local hotels, restaurants, shops, and attractions. The Bureau works to represent and market these venues to local residents, as well as out-of-town visitors. Joe highlighted a long list of coming Quad City events including:

- Feb 27-Mar 4 Quad Cities Restaurant Week with special menus and pricing
- Mar. 9-12 Missouri Valley Conference Women's Basketball Championship Tourney
- March 4 Putnam Museum opens Beatles – Magical History Tour exhibit
- April 15 Niabi Zoo opens for the 2017 season
- May 16-19 NAIA Men's Golf National Championship at TPC
- June 12 Hot Rod Power Tour – Mississippi Valley Fair Grounds
- June 17-25 Quad City Museum Week – Special Tours and Rates
- July 10-16 John Deere Classic PGA Tournament
- July 12-22 Professional Disc Golf Association World Championship Tournament

The Bureau also promotes Project Time Off, encouraging people to use their vacation days and take time for leisure and fun activities. Quad Cities Tourism generates eight million dollars in revenue and provides employment for over 8,000 in the Quad Cities tourism industry.

March – April Calendar

- Mar 7 - Dan Coyne Logan, Earl Hanson Principal
- Mar 14 - Glenda Nicke - Adult Ed, ESL and GED
- Mar 21 - Pam Hawman—Christian Care
- Mar 28 - Anita Zemba-Schadt - Dementia
- Apr 4 - Bert Blood Scholarship
- Apr 11 - Chris Britton - Poetry
- Apr 18 - Rotary Awards Program
- Apr 25 - Wes Llewellyn – Restaurant and Hospitality



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Officers

Steve Morenz, President
Bruce Peterson, 1st VP
Sue Cassatt, 2nd VP
Anne McGlynn, Secretary
Carrie Crossen, Treasurer
John Phillips, Past President

Board Members

Dave Geenen
Jim Nordquist
Molly Shattuck
Al Metz
Tricia Barron
Angela Campbell
James Benson
Billy Puckett
Co-Sergeant at Arms
Bob Swanson & Vic Boblett

Program Chairs 2016-17

July – Aug: Kyle Vietti
Sept – Oct: Dave Geenen
Nov – Dec: Gary Rowe
Jan – Feb: John Wetzel
Mar – Apr: Julie Gelaude
May – June: Bob Swanson

Mark Your Calendar
Rotary Night At The
Ball Park – Thursday,
July 6th

Club Notes & Announcements!

- ☐ **WELCOME GUESTS!** At today's meeting Rock Island Rotary welcomed Jr. Rotarians from Alleman High School, Abby Just and Maris Boelens; and from Rock Island High School, Austin Trask, Brady Smith, and Alexandra Axup. Our exchange daughter, Agata Burzinska, attended today, as did visiting Rotarian Mark Zimmerman of the Davenport Club. Rotary always welcomes guests, particularly prospective members! Invite a friend next week!!
- ☐ **NOMINATIONS ARE NEEDED OUR 2017 AWARDS.** See the attached nomination form. Three more weeks to get them in!
- ☐ **NEW SERVICE OPPORTUNITY** – The Heart of Hope Food Pantry needs help. They serve Thursdays 6 to 7:30pm. We would like to form a team to provide help, you need not work every week. Contact Al Metz or Steve Morenz for details. Don't stay on the sidelines --- join the team!
- ☐ **FELLOWSHIP OF WINING ROTARIANS** will gather on Tuesday, April 20, 2017 at the Grape Life Wine Store and Lounge, Davenport. The fun begins at 6pm with live music at 7pm. No cover, just come enjoy the fun, music, and your favorite wine or other adult beverage.
- ☐ **JORDAN EARLYACT CLUB** book drive for the University of Iowa Children's Hospital concluded today with **Rotary chipping in \$257**. Rotarians once again proved that "Service Above Self" is much more than just a slogan! Thanks to all who donated!
- ☐ **JA BIZTOWN** is this Friday. Volunteers who signed up and attended training should arrive between 8:30 and 8:45am. Bring a sack lunch.
- ☐ **Have Items for our Newsletter?** Email items for publication to Bob Swanson at bobdebswanson@att.net.



FOUNDATION RAFFLE

Today our raffle featured cash, wine from the Lo Milani cellar, and a Larry Tadlock bowl. Steve Morenz won the cash and donated it to the Rotary Foundation. John Daly held the second lucky ticket and took home the Tadlock bowl. Guest, Mark Zimmerman won the wine!
Thanks to all who participated!

Register for our District Conference Fri, Apr 28, 2017, 4:00 PM – Sun, Apr 30, 2017 at Noon Starved Rock State Park

FUN is guaranteed for all who can attend! Rock Island Rotary will be presenting our water project at the Friday evening dinner. The support of fellow Rock Island Rotarians will be greatly appreciated.

Highlights:

Friday: Golf, Dixieland Jazz & Foundation Dinner!
Saturday: Literacy Breakfast, Youth Program, Presidents' Dinner & Zydeco entertainment!
Sunday: Future Vision, Resolutions & Young Professionals Summit!

For a lot more info including the registration link, **CLICK HERE!** www.rotary6420.org !

Rock Island Rotary will reimburse up to \$100 of your registration cost!

MEET OUR NEWEST MEMBER



New member Sara Cross speaks to the Club as her sponsor/mentor Fred Luckenbill and Club President Steve Morenz look on. Sara is District Executive for the Boys Scouts of America, Saukenuk District, she and her husband, Dylan, reside in Moline. Rotarians, be sure to introduce yourself and make our new members feel welcome. Sara, we're happy to you joined us!

Murder MYSTERY Dinner

5pm Sharp! | Saturday April 8, 2017

At City View Celebrations
701 12th St
Moline, IL 61265

For ticket information email

Kimberly.Crane@Tyson.com Join Moline Rotary for an evening of fun and good food as we follow clues to help us find the murderer among us. The talented local theatre troupe, It's A Mystery, will be in charge of the mayhem. All proceeds will benefit local community needs. The cost \$60 per person or \$400 for a table of 8.

50 Things Every Rotarian Should Know About Rotary

Taken from an article by Steve Garret, District Governor 1994-1995

30 - CONCERN FOR THE AGING

One current area of special emphasis for Rotary clubs focuses on providing "new opportunities for the aging." In 1990, the RI Board of Directors urged Rotarians to identify new projects serving the elderly that emphasize intergenerational activities and the integration of seniors into society and the workplace. The following year, the board called for an approach that stressed service "with" the elderly as well as "for" them.

With the substantial upswing in the worldwide population of older persons, their needs for special attention have greatly multiplied. As citizen grow older, it becomes increasingly important for them to retain their personal independence and to remain in control of their own lives to the extend this is possible.

Many Rotary clubs are seeking ways to serve the older persons of their community who face problems of deteriorating health, loneliness, poor nutrition, transportation difficulties, inability to do customary chores, loss of family associations, reduced recreational opportunities, inadequate housing and limited information about available social agencies for emergency assistance. Some clubs have initiated a valuable community service to assist older persons in retirement planning and adjustment by organizing and sharing the wealth of information available within the club's membership. Other clubs have developed foster grandparent programs and other intergenerational activities that allow seniors to use their experience and knowledge to help young people. Rotarians often can provide services which seniors can no longer do for themselves.

The greatest need of aging individuals is frequently a mere expression of real caring and concern by thoughtful friends. All Rotarians should seriously consider how they and their clubs may actively participate in programs for the aging. It is one area of community service in which there is a growing possibility that each of us may someday be on the receiving end.

We'll follow up with more of the 50 Things Every Rotarian Should Know About Rotary in future issues



A LITTLE OFF KEY

a dueling pianos event

hosted by Rock Island Rotary & Twin Rivers Rotary After Hours

Thursday
**March
9th**

**River
Music
Experience**

129 N. Main St., Davenport

7:30pm
doors open @ 6

\$45 – standing only

\$60 – guaranteed seating

both include heavy hors d'oeuvres

Come be entertained for the evening by FunPianos, a traveling dueling pianos group.



Tickets can be purchased online at **Eventbrite**

or

contact Sue Lerschen-Cassatt at 309-644-0101,
SLerschen-Cassatt@FirstStateIL.com

Money raised from the event will go to support local youth programs and other Rotary projects!

Rotary



ROCK ISLAND ROTARY CLUB
2017 Awards Committee



Rock Island Rotary's annual Awards Luncheon is scheduled for **Tuesday, April 18th**. The Awards Committee seeks nominations for the following awards:

1. **Excellence:** Recognizes distinction or superiority in a field of endeavor. This can be for a single accomplishment or for achieving high standards of achievement or performance over as sustained period of time.
2. **Community Service:** Recognizes individuals or organizations who have worked effectively for the betterment of our community.
3. **A.T. Peara Award for Service Above Self:** Recognizes the Rock Island Rotary member who has exhibited the dedicated service and faithful commitment to the ideals of Rotary that were personified by A.T. Peara, for whom the award is named after.

The first two awards are open to any individual or organization that has demonstrated excellence or worked for the betterment of the Rock Island community. The excellence award applies to all lines of work and to all ages.

The A.T. Peara Award is limited to current members of Rock Island Rotary.

To ensure that our committee has adequate time to evaluate, consider, make the selections, and have awards prepared, the deadline for nominations is March 21st. Please consider making one or more nominations using the lower portion of this form. Additional copies are available if you need them. We greatly appreciate your participation and assistance.

Submit Nomination to: Carrie Crossen or by e-mail to ccrossen@choosethechief.com

NOMINEE NAME: _____ **Your Name:** _____

Nominated for (be sure to indicate):

_____ Excellence _____ Community Service _____ A.T. Peara Award

Reasons in support of your nomination:
