



# Rock Island Rotary Weekly Review

November 8, 2016: Volume XXIV, Issue 18



**wvik**  
Quad Cities 90.3 FM

News, Music, Arts, and Culture

Jay H. Pearce became the station's general manager Oct. 3, 2011. More than half of his 40-year career in broadcasting has been in public broadcasting. A Detroit, MI native, Pearce grew up in the Chicago suburb of Winnetka, IL and received a Bachelor of Science degree in Communications and Fine Arts from Southern Illinois University Carbondale, IL. He has worked at radio and television stations up and down Illinois as well as in Missouri and Texas. Additionally, he taught broadcasting journalism at SIU and University of Illinois.



Jay is also a dedicated Rotarian and is the current president-elect of the Quad Cities Rotary Club.

WVIK, 90.3 FM, Quad Cities NPR provides 24 hours a day news and classical music to the Quad Cities and surrounding communities in eastern Iowa and northwestern Illinois. WVIK is licensed in Rock Island, Illinois, and owned and operated by Augustana College, broadcasting from the campus in Rock Island. WVIK's signal broadcasts at 90.3 FM across eastern Iowa and northwestern Illinois, and at 95.9 FM in Dubuque, Iowa and a small portion of southwestern Wisconsin. Mr. Pearce provided survey information showing that WVIK has 40,000 listeners, 52% in Illinois and 48% in Iowa. He also noted that for the past year the number of listeners has grown at a rate well above NPR stations nationally. Their 25-54 year old audience grew 20% last year. WVIK is the only radio station in the Quad City area with a fully functioning News Department; a department that won 15 Awards in Illinois and Iowa last year. Mr. Pearce mentioned the large number of locally produced programs featured on WVIK and how all are aimed at community service, especially including programming for the visually and/or physically impaired. He pointed out that the largest portion of funding from WVIK comes from listener contributions and got a "plug" in for WVIK's upcoming "Giving Tuesday & Wednesday, scheduled for November 29-30. Thanks, Jay for an informative and very interesting program!

## October - December Calendar

- |        |   |
|--------|---|
| Nov 11 | - Rotary Trivia Night                                   |
| Nov 15 | - Roger Ruthhart, Editor<br>Dispatch/Argus              |
| Nov 22 | - John Gripp, RI Parks Dept.                            |
| Nov 29 | - Linda Rowe, Oral Health                               |
| Dec 3  | - Salvation Army Bell Ringing                           |
| Dec 6  | - Rock Island Chamber Choir                             |
| Dec 7  | - Rotary Circa 21 Party                                 |
| Dec 13 | - Thomas M. Anderson, Pres.<br>IL State Medical Society |
| Dec 20 | - Don Wooten, Broadcaster,<br>Columnist                 |
| Dec 27 | - Linda Cook – Film Critic                              |



President Morenz presents a Rotary Pin to Jerry Jones as sponsor John Phillips looks on.

## NEW MEMBER INDUCTED --

President Steve Morenz had the pleasure of inducting another new member into Rock Island Rotary today. Jerry Jones is the executive Director of the Martin Luther King Center and is an active member of our community serving on numerous Boards and Committees. Jerry and his wife, Kathy, reside in Rock Island. Jerry was sponsored by past-president, John Phillips. Be sure to welcome Jerry at an upcoming meeting and help he become involved in our club's activities.



P.O. Box 4514  
Rock Island, IL 61204  
[www.rirotary.com](http://www.rirotary.com)

## Officers

Steve Morenz, President  
Bruce Peterson, 1st VP  
Sue Cassatt, 2nd VP  
Anne McGlynn, Secretary  
Carrie Crossen, Treasurer  
John Phillips, Past President

## Board Members

Dave Geenen  
Jim Nordquist  
Molly Shattuck  
Al Metz  
Tricia Barron  
Angela Campbell  
James Benson  
Billy Puckett  
Co-Sergeant At Arms  
Bob Swanson & Vic Boblett

## Program Chairs 2016-17

July – Aug: Kyle Vietti  
Sept – Oct: Dave Geenen  
Nov – Dec: Gary Rowe  
Jan – Feb: John Wetzell  
Mar – Apr: Julie Gelaude  
May – June: Bob Swanson

## Club Notes & Announcements!

□ **Welcome Guests!** At today's meeting Rock Island Rotary welcomed Alleman High Jr. Rotarians, Noah Kelly and Sam Dodson, and Rock Island High Jr. Rotarians, Grace Sigler and Pearson Kerchner. Our exchange daughter, Agata Burzinska was in also attendance. Virginia Johnson, wife of Don Peterson attended as did former member and now an E-Club One member, Rebecca Arnold, and Davenport Club member, Mark Zimmerman. Rock Island Rotary always welcomes guests, particularly prospective members! Invite a friend next week!!

□ **Reindeer Ramble** – Sunday, December 4<sup>th</sup> starting at 9am from the IBEW Hall just across the street on the South side of South Park Mall. Rotarians are needed to run, walk, or just help and learn what goes on. Next year our Club will become the sponsors of the Run. Entry Forms available from Mike Locander and at the Sergeant at Arms table.

□ **Angel Tree** sign-up begins next week. Come prepared to be Santa Clause for one or two children identified by the teachers at Earl Hanson School as having a very sad outlook for the coming Holiday season.

□ **Foundation Committee** will meet December 6<sup>th</sup> at 11:15. Members Chuck Austin, Clarence Darrow, Gary Rowe, Bill Green, Don Peterson, and Carrie Crossen please try to attend.

□ **Have Items for our Newsletter?** Email items for publication to Bob Swanson at [bobdebswanson@att.net](mailto:bobdebswanson@att.net).

### FOUNDATION RAFFLE WINNERS!



Today's Foundation Raffle featured a bottle of fine wine from the Lo Milani Cellar and cash. The first ticket drawn was held by Steve Morenz, who took the cash and immediately donated it to the Rotary Foundation. Pete Wessels was the lucky winner of the Milani wine.

Thanks again to all who participated!

## ROCK ISLAND ROTARY HOLIDAY PARTY

Circa 21

Wednesday, December 7<sup>th</sup>

Salon Party 5pm – 6pm

Buffet 5:45 – 7pm

Bootlegger Show – 7:15

Holly Jolly Christmas 7:45

Don't be a Scrooge!!  
Make your reservation!  
**RESERVE NOW**  
**PAY LATER**  
See Bob Swanson  
**\$59.13 FOR 2 WITH**  
**DINING BOOK COUPON**



**SIGN-UPS ARE AT 47 – WE HAVE 100 SEATS HELD!!!**

## 50 Things Every Rotarian Should Know About Rotary

Taken from an article by Steve Garret, District Governor 1994-1995

### 14 - EXCHANGE OF CLUB BANNERS

One of the colorful traditions of many Rotary clubs is the exchange of small banners, flags or pennants. Rotarians traveling to distant locations often take banners to exchange at "make up" meetings as a token of friendship. Many clubs use the decorative banners they have received for attractive displays at club meetings and district events.

The Rotary International board recognized the growing popularity of the banner exchange back in 1959 and suggested that those clubs which participate in such exchanges give careful thought to the design of their banners in order that they be distinctive and expressive of the community and country of which the club is a part. It is recommended that banners include pictures, slogans or designs which portray the territorial area of the club.

The board was also mindful of the financial burden such exchange may impose upon some clubs, especially in popular areas where many visitors make up and request to exchange. In all instances, clubs are cautioned to exercise discretion and moderation in the exchange of banners in order that the financial obligations do not interfere with the basic service activities of the club.

Exchanging club banners is a very pleasant custom, especially when a creative and artistic banner tells an interesting story of community pride. The exchange of banners is a significant tradition of Rotary and serves as tangible symbol of our international fellowship.

*We'll follow up with more of the 50 Things Every Rotarian Should Know About Rotary in future issues.*

### PREPARING TO RING THE BELLS!

On December 3<sup>rd</sup>, our Rotary club will be ringing bells for the Salvation Army! We have reserved the Hy-Vee in Rock Island on 18th Avenue from 10-4. We will be in charge of both doors so, we need more volunteers than last year. We will be sending out an e-mail in early November, but if you want to reserve a 1-hour slot now (2 people per slot, so, ask a friend or fellow Rotarian!) then email Mark Mayeski at [mark.mayeski@edwardjones.com](mailto:mark.mayeski@edwardjones.com).



### GOT YOUR DINING BOOK?



Once again Rotary offers you the Quad Cities Dining Tour book with over 330 money saving coupons good at over 140 local restaurants! Best of all each book contains a two for one Circa 21 Coupon you can use for our Rotary Holiday Party. That one use will save you more than the entire cost of the book! Each book sells for \$35 and Rotary receives \$10 for each sale. See Fred Luckenbill and get your 2016-2017 Quad Cities Dining Tour Book today!

### Foundation Minute

There are many ways in which Rotarians can contribute to the Rotary Foundation – for those of us who are over 70 ½ it is now possible to make tax-free charitable gifts directly from Individual Retirement Accounts (IRAs). This giving option had been available at times in the past and was made permanent in December 2015. If you have a traditional (or Roth) IRA, you can now make gifts directly to The Rotary Foundation using funds that might otherwise be taxed when withdrawn. You may choose to make charitable gifts directly from an IRA up to a total of \$100,000 per person per year. By giving directly from your IRA you also won't increase your adjusted gross income or possibly subject your Social Security to a higher level of taxation. (Whow!) (Got that?) Another advantage is your gift will count toward your Required Minimum Distribution, and you can avoid taxes on income while you help Rotary improve communities around the world.

For those under 70 ½ you will have to wait until you reach that birthday – but it is just as easy to contribute to The Rotary Foundation by using Rotary Direct. For signing up for The Rotary Foundation's recurring giving program - just google [www.rotary.org/give!](http://www.rotary.org/give!)

No matter how you give, The Rotary Foundation will continue "to do good in the world!" Thank you.



### REMEMBERING OUR VETERANS

Veterans Day is an official United States holiday, observed annually on November 11, that honors military veterans, that is, persons who served in the United States Armed Forces. Originally called Armistice Day celebrated to mark the anniversary of the end of World War I; major hostilities of World War I were formally ended at the 11th hour of the 11th day of the 11th month of 1918, when the Armistice with Germany went into effect. The U.S. holiday was renamed Veterans Day in 1954. Veterans Day is not to be confused with Memorial Day; Veterans Day celebrates the service of all U.S. military veterans, while Memorial Day honors those who died while in military service. In honor of Veterans Day, the Vietnam Veterans of America Color Guard presented the colors at today's Rotary meeting and former club member, Dr. Bruce Peterson gave a moving presentation with photos of his MASH Unit serving in the Vietnam War; the return of his cousin's remains who was shot down in World War II and whose plane was just located after being missing for 60 years; and moving photos of disabled servicemen and families of those who made the ultimate sacrifice. Thanks, Color Guard and Bruce for keeping the memories alive! Thanks to Club members who served!!

### ATLANTA - 2017 Rotary International Convention!

Join the deluxe Motor Coach 8 day/7-night trip!  
Leave Friday, June 9<sup>th</sup> Spend the night in Louisville  
Arrive Atlanta Saturday afternoon 4 Nights in the Crown Plaza Ravinia Hotel in Atlanta.  
Convention Opening ceremonies Sunday June 11<sup>th</sup>  
Closing Ceremonies Wednesday June 14<sup>th</sup>  
Leave Atlanta Wednesday and drive to Nashville  
Two nights in Nashville with all day Thursday to sightsee, shop, attend shows, etc.  
Leave Nashville Friday morning June 16<sup>th</sup> and return to the Quad Cities. All transportation and hotels included! Let Steve Morenz know if you're interested!



\$1480.00\* per single/ \$1830.00\* per couple

(\*Cost may vary slightly when hotel rates in Louisville and Nashville are finalized - does not include convention registration or meals)

**TRIVIA IS THIS FRIDAY - STILL TIME TO ENTER YOURSELF OR YOUR TEAM!!**



## **Rock Island Rotary TRIVIA NIGHT**

**Friday, November 11<sup>th</sup> at 6:30pm**

SAVE the DATE and get your team together for Rock Island Rotary's annual fundraiser! Cash prizes, cash bar, 50/50, silent auction and TONS of FUN with  
**MR. TRIVIA!!!**

This fundraiser allows Rotary to support local youth programs such as: Rotary Youth Leadership Awards, Interact, Rotaract, Earlyact, Youth Exchange, Spring Forward Learning Center, Martin Luther King Center, and MANY other local programs.

**When:** Friday, November 11<sup>th</sup>, 2016

**Where:** Milan Community Center, 2701 1st Street East, Milan

**Time:** 6:30pm START time, doors open at 5:45pm

**Cost:** \$100 a table (up to 10 players at a table)

**RSVP:** Kathy Trone 309-794-9400 or [Kathy@wesselspc.com](mailto:Kathy@wesselspc.com)

**The Rock Island Rotary Club is challenging all other Rotary Clubs in the QC Area to participate and TRY to win the "Traveling Trophy" for the SMARTEST ROTARY CLUB!**